The International Olympic Committee (IOC) and the United States Olympic Committee (USOC) announced yesterday at SportAccord Convention that they had finally reached a revenue-sharing agreement.

Terms of the agreement were not disclosed, but the deal, which will come into effect from 2020, will restructure how sponsorship and broadcast rights revenues are shared between the IOC and USOC. The new arrangement will also define new levels of contribution to be made by the USOC towards administrative costs in running the Games.

“I think it's premature to talk about our strategy, as we've just signed this agreement,” he said. “But we hope this has removed a roadblock from a successful bid from the United States. We have board meetings scheduled for June and I’m sure that will be a significant topic of conversation.”

Scott Blackmun, Secretary General of the USOC, added: “This agreement demonstrates the commitment of the United States and the USOC to the worldwide Olympic Movement. “We look forward to working with the IOC, our fellow National Olympic Committees, the International Federations and our national federations to strengthen the Olympic Movement and enhance the resources available for athletes around the globe.”

Saint Petersburg, a city steeped in culture, was introduced to delegates yesterday as the host of the 2013 SportAccord Convention. The Russian city, a thriving hub of more than five million inhabitants, will stage the 11th annual SportAccord Convention next year.

The home of more than 50 theatres and opera houses and countless top musicians and artists is one of the most highly-regarded cultural centres in the world.

Delegates will be in for a treat next year as the 2013 Convention, to take place from May 26-31, will coincide with a world-famous festival.

“The SportAccord Convention delegates will be able to enjoy the White Nights Festival near the end of May,” said Yury Averev, Chairman of the Committee for Physical Culture and Sports at the Saint Petersburg Government.

“Russia will host major events in the near future, such as the SportAccord World Combat Games in 2013 and the FIFA World Cup in 2018. Saint Petersburg is one of the biggest sporting destinations across the whole continent and it hosts international events of the highest level.

“The LENexpo International Convention and Exhibition Centre will accommodate all the needs of SportAccord Convention. It has a capacity of 2,800 and will be the main venue for the event, situated nearby to the most popular tourism sites.”

Averev added that he believes the city’s experience of hosting major events will be illustrated when SportAccord Convention arrives next year.

“I’m sure that the experience of Saint Petersburg, combined with the 10 years of SportAccord Convention that have taken place, will lead to a great result.”

“I invite you all to attend SportAccord Convention in Saint Petersburg and hope that all delegates will enjoy it.”
Minister happy with London 2012 ticketing

A number of tickets for the London 2012 Olympic Games have been allocated to Canadian athletes and officials, as well as to the Canadian Olympic Committee (COC) and Canadian Paralympic Committee (CPC). The COC and CPC have been working closely with the London Organising Committee of the Olympic Games and Paralympic Games (LOCOG) to ensure that Canadian athletes and officials have the opportunity to attend the Games.

The allocation process was handled by the COC and CPC, who worked closely with LOCOG to ensure that Canadian athletes and officials had the opportunity to attend the Games. The allocation was based on a number of factors, including the athlete's performance in the Olympic and Paralympic Games, as well as their potential to bring positive attention to Canada.

Hugh Robertson, President of the Canadian Olympic Committee, said that the allocation process was an important step in ensuring that Canadian athletes and officials had the opportunity to attend the Games. "We are very pleased to have been able to allocate a number of tickets for the London 2012 Olympic Games to Canadian athletes and officials," he said. "This is an important opportunity for our athletes and officials to represent Canada on the world stage and to compete at the highest level in their respective sports."
honoured at the Spirit of Sport Awards at award while three worthy causes were also Paralympic Committee, picked up an individual change. July 2011.

roughly 100 different countries competed in home third prize. Seven thousand athletes from the International Military Sports Council, and Conseil International du Sport Militaire (CISM), International Table Tennis Federation (ITTF), with disabilities and their families. and Train, an organisation that works with athletes for visually impaired skiers, she co-founded Play

sport awards

Second place went to the ITTF’s Women’s FIDE’s ‘Chess Brings Freedom’ program, which

The three project awards were handed to the Mestre won the individual award for her work

Månson was stern in “If I were an athlete, I would use the equipment? Be very, very concerned when wanting to use the best。“ Månson was stern in

Mårten was 30 years old, her work was life today or the changing patterns of the

Lorgat revealed that some players and

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The AISTS President

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FIS PRESIDENT HAS TOURISM TARGET

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urining the public that they should be spending their holidays on the piste rather than the beach can be a tough task. However, to safeguard the future of winter sports, Gian Franco Kasper, President of Fédération Internationale de Ski (FIS), the International Ski Federation, knows it is a challenge that cannot be ignored. The head of the FIS is attempting to convince mainstream sports events to become more accessible to a broader demographic by making holiday packages more affordable.

“Winter sports tourism is a big challenge,” he said. “There are key benefits to hosting the Winter Olympics acts as a crucial hook for the action.”

Challengers for 2022

IFs told sustainability is crucial

International Federations have a “fundamental role” in promoting sustainability, according to a leading executive of SportAccord, the company that organizes the biennial world congress of International Federations.

Peter Braithwaite, the company’s European Head of Sustainability, said that the world’s sporting bodies should “lead by example.”

“SportAccord is an opportunity to put forward what we have to offer,” he said. “Although Lake Tahoe is a two-hour drive from Los Angeles, it’s a lot of driving to get to the mountains. The Olympic venues are surrounded by 150,000 acres of national parks and have been built on former industrial land, which after the Games will become the Olympic Legacy Park.”

The Winter Games

Coalition wants games

Fifty-two years since Squaw Valley became the first and so far only California host for the Winter Olympics, the Lake Tahoe region wants to stage the Games again next year. With that in mind, the Reno Tahoe Winter Games Coalition (RTWGC) – made up of interested parties from both sides of the border, including the cities of Reno, Lake Tahoe, and Carson City, has been working hard to bring the Games back to the area. The local organizing committee’s (LOCOG) bid is expected to be announced in the next few months.

“The Winter Games are a once-in-a-lifetime opportunity for Lake Tahoe to host the world’s best athletes,” said Jon Killoran, Chief Executive of RTWGC. “This is a chance to produce a world-class event that will leave a lasting legacy for the region.”

Lake Tahoe is one of the leading professional advisor in the area on former industrial land, which after the Games will become the Olympic Legacy Park. Other venues are temporary, like basketball, which can be dismantled and reused for long-term use. The only permanent venue is the velodrome, which can be turned into a multi-use and sustainable. Sustainability must be an integrated part of the Games. “Sochi has had to start from scratch and develop things, but I believe it will be a successful Games,” he said. “Several venues have taken place there and they have built all involved well. A lot always depends on being lucky with the traditions, but we have no choice. “Reno is a larger market and South Korea will be a very interesting venue.”

Looking to the future, Kasper is hoping to see the Winter Olympics return to St. Moritz-Davos in Switzerland. In 1948, as a two-year-old, the Winter Games came to his hometown of St. Moritz. Although Kasper concedes he was too young to remember the action, “The National Olympic Committee still needs to make a decision on whether to bid. It would be interesting to bring the Games to Russia, but it would not be easy to win the bid,” he said.

JLT HAS ALL SPORTS COVERED

JLT is poised to enter the sport market in 2014. In May, the company bought the insurances of the Winter Games to return.

COALITION WANTS GAMES

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A PERMANENT FIXTURE

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“We're a powerful platform and 24 million viewers come to us every year,” added Longue. “Eurosport will devote its entire output to coverage of the London 2012 Olympic Games. The London 2012 Olympic Games will give Eurosport more than 600 hours of live programming.”

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Vincent Gaillard is reining his role at the helm of SportAccord, writes Rory Squires...

"There are new generations coming into sport and undoubtably more people coming from other industries."

"There are new generations coming into sport and undoubtably more people coming from other industries," he added.

"My generations have done some really good work around good governance, transparency and sustainability."

"Many in our sport profit from rather than risk and there is certainly a potential for improving governance practices."

"Over the last 10 years we have opened up to screening processes from a non-competitive background, although there is still the difficulty of a son-in-law," he added. "But there is a potential to change it can improve structure and management in a decade of sport/une décennie de sport"
AGENDA/ORDRE DU JOUR

Hein Verbruggen announced this year’s quiz winners during his closing remarks to signal the end of the 2012 Conference. The winners were announced after hundreds of delegates returned answers to 20 questions, which were distributed earlier in the week.

Pierre Wessel won unlimited press releases for one year on SFC Press Point, courtesy of Sports Features.

Walter Buse picked up a year-long subscription to SportBusiness International Magazine.

Keith Calkins claimed a corporate subscription to Around the Rings for up to five readers.

Ivan Dibos went home with one year’s free subscription to Sportcal’s Quarterly Magazine and one free copy of Sportcal’s Global Sports Index Report, as well as five press releases.

Patrick Stalder won a voucher for 2,000 Swiss Francs towards a flight to Québec City and five night’s accommodation at the Delta Hotel in Québec City, courtesy of the City of Québec and SportAccord Convention. Finally, the team of Eric Pilote and Jacques Petit won four tickets to the 2012 London Summer Olympic Games BMX event on August 9, a prize kindly donated by the International Olympic Committee.

Verbruggen closed the conference by thanking the City of Québec for a superb 2012 SportAccord Convention. See you all next year in Saint Petersburg!

Farewell to Québec City!

SportAccord Convention Executive Director Anna Hellman was presented with a Nordiques hockey jersey as a parting gift. She stands next to Québec Mayor Régis Labeaume.

TODAY AT A GLANCE
FRIDAY, MAY 25

MEETINGS:
08:00-13:00  SportAccord General Assembly (400C)
09:00-13:00  IOC Executive Board Meeting (301AB)
14:00-18:00  IOC Executive Board Meeting (301AB)
MORNING EXERCISE SESSIONS (06:15):
Today: Group Run, Walk with a Purpose

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