IFFORUM BY SPORTACCORD

With the support of the International Olympic Committee

IF FORUM

FOR THE IFs BY THE IFs

The IF Forum by SportAccord is an annual event that gathers 500 high-profile attendees from the International Federations, the International Olympic Committee, other sport organisations and world-leading experts as speakers to discuss pressing issues and matters of importance within the sport industry.

This high-profile conference serves as a platform for collaboration, knowledge-sharing, and addressing the challenges faced by global sport organisations.

KEY OBJECTIVES

FOSTERING COLLABORATION BETWEEN INTERNATIONAL FEDERATIONS

ADDRESSING COMMON CHALLENGES AND OPPORTUNITIES

PROMOTING THE DEVELOPMENT OF SPORT WORLDWIDE

STRENGTHENING UNITY AND EXCELLENCE IN SPORT GOVERNANCE

WHAT IS THE IF FORUM?

Conference with world-leading experts and key topics of the moment for the world of sport

Special events such as the IOC sustainability workshop to examine recent developments and the best practices in sport's sustainability

Networking with 500 high-profile attendees, presidents, secretary generals and senior management of IFs, IOC, and other sport organisations with evening receptions to enhance connections

Exclusive invite-only event which is not open for public or media at the outstanding Olympic Museum in the Olympic Capital, Lausanne

The biggest value for us of being here is the opportunity to network with all the different federations all in one place.

NIELS GEVEN, International Director Sports & Arenas, Signify
IF Forum 2025 partner

IF FORUM IN NUMBERS

More than 90%
would rate IF Forum as good or excellent

500+
high-profile attendees

Over 92%
find enough networking opportunities during the event

8.9/10
overall 2025 event evaluation

120+ IFs

People find
NETWORKING
the most valuable or enjoyable aspect of the IF Forum

The opportunity to be at the IF Forum and to have undivided attention from international federations in the room is an opportunity we really value, and we have seen a lot of success just from this week so far.

Cindy Medynski, Director, Sport & Culture Events, Explore Edmonton
IF Forum 2025 partner

IF FORUM OVER THE YEARS

2021
Online

Tokyo 2020 – Learnings and Take-Aways for the Future

2023
Lausanne, Switzerland

Sport (R)Evolution

2025
Lausanne, Switzerland

The new global reality in sport

20th edition

2022
Lausanne, Switzerland

International Federation Impact – Safe Sport and Sustainable Development

2024
Lausanne, Switzerland

Ensuring your IF is match fit and future-ready

2026
Lausanne, Switzerland

BECOME IF FORUM PARTNER

For more information please contact **sales@sportaccord.sport**

BENEFITS	
4 DELEGATE PASSES	✔
OFFICIAL PARTNER PRESENTATION	✔
ACCOMMODATION	✔
EVENT BRANDING	✔
ONLINE RECOGNITION	✔
PRESENTATION IN THE EVENT GUIDE	✔
INVITATION TO THE PARTNER'S BREAKFAST	✔
PERSONAL INTRODUCTIONS	✔
PRESENCE IN THE NETWORKING AREA	✔
ACCESS TO THE PARTNER'S MEETING ROOM	✔

NETWORKING OPPORTUNITIES

Attended by all International Federations, IOC and many other sport organisations

Possibility to meet all governing sport organisations at one place

Personal introductions to selected delegates

Best endeavours by SportAccord to facilitate personal introductions to five key individuals identified from the delegates list

Official Partner presentation

Present your products or services during the official conference programme

Presence in networking area

Dedicated space for promotion, showcase products and services

PARTNERSHIP BENEFITS

Contact **sales@sportaccord.sport** for more information

- Up to 4 delegate passes with accommodation included
- Logo placement on the website and on the Event Guide
- 15-minute presentation on the main stage during the event
- Brand presentation at the venue
- Personal introductions and networking opportunities with the leaders of all international federations
- Attendance at the Partners' Breakfast
- Presence in networking area
- Access to the Partner Meeting Room

MAXIMISE YOUR VISIBILITY

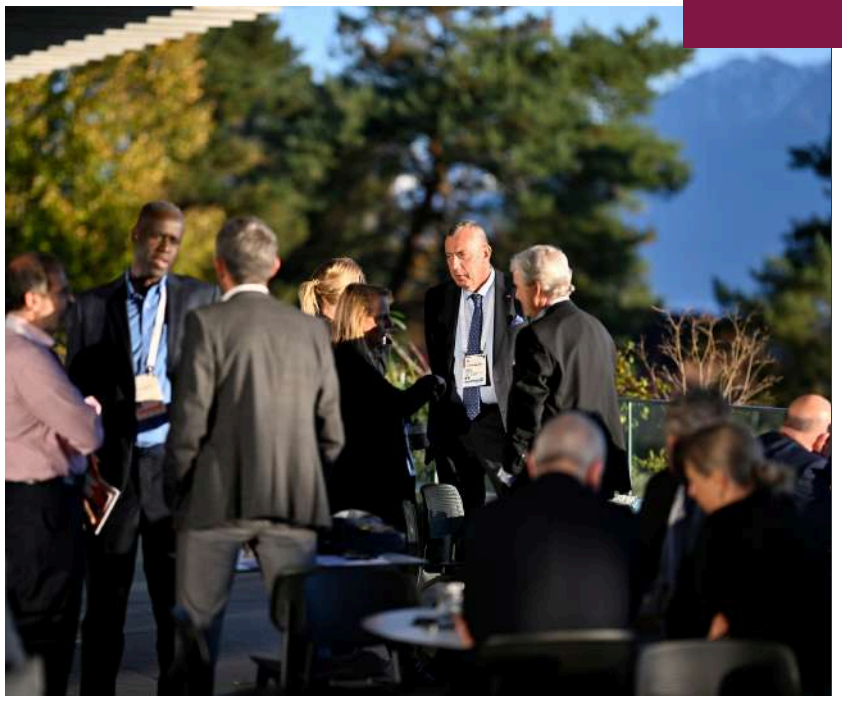
OLYMPIC CAPITAL

Today, Lausanne and the Canton of Vaud – together known as the Olympic Capital – are home to close to 60 international sports organisations, international federations and is the host of the IF Forum.

‘For us IF Forum is very important because there are all International Federations which meet here, and it is magnificent occasion for us to talk about Olympic Capital with them.’

Christelle Luisier, State Councilor, Canton de Vaud

FOR THE IFs BY THE IFs



ABOUT

SportAccord is a global sports event organisation based in the Olympic Capital of Lausanne, Switzerland, governed by stakeholders representing over 120 International Federations governing Olympic and non-Olympic sport.

SportAccord's flagship event – the annual SportAccord Convention – is the world's most influential gathering in global sport. The Convention – affectionately known simply as 'SportAccord' – brings together leaders of global sport from International Federations (IF), the International Olympic Committee (IOC), host cities, rights holders and the international sport industry to connect and shape the future of sport. This event is a premier platform for the business meetings, networking, knowledge exchange and strategic partnership development within the global sport industry.

In addition to the Convention, SportAccord hosts the annual International Federation (IF) Forum, a three-day in-person event offering targeted thematic sessions specifically designed for IFs.

Together with other events, SportAccord holds Multi-Sports Games, including the Combat, Mind, and Urban Games which showcase both Olympic and non-Olympic sport and disciplines.

SportAccord in cooperation with the Alliance of Independent Recognised Members of Sport (AIMS), an IOC-recognised umbrella organisation, manages the membership application process, open to any IFs governing a sport at the world level and seeking to join the Olympic Movement.

To further enhance unity within the sport community, SportAccord offers the opportunity to join the .sport domain, ensuring that your website is easily recognisable, signifies membership within the sport community, and benefits from robust protection.

In collaboration with the IOC, SportAccord developed the sustainability.sport website, which serves as a hub for sustainability reports and initiatives, supporting global efforts towards a more sustainable future in sport.

We can't wait to hear from **you.**

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