

# **SportAccord Host City Bidding and Selection Process – 2019, 2020 and 2021**

## **Background**

Under the strategic direction of the SportAccord President and Executive Committee, SportAccord has a transparent process of selecting host cities for future editions of the SportAccord. The objective is to select a host city 2 years in advance to ensure continuity and a smooth planning transition between each edition. Additionally, this allows the future Host City to attend the previous edition and establish working groups to plan for future success.

The SportAccord Selection Process is split into four stages:

- Stage 1: City Identification
- Stage 2: Initial Assessment, Review and Short List
- Stage 3: Individual City Evaluation and Comparison
- Stage 4: Final Selection

## **Stage 1: City Identification**

SportAccord typically announces the invitation stage via a press release inviting cities to register their interest by completing a Bid City Application through the SportAccord website. However, any city can express their interest to host SportAccord including which year they intend to bid for.

## **Stage 2: Initial Assessment, Review and Short List**

Once all Bid City Applications have been received, together with a Letter of Intent signed by a person of authority, these will be collated and presented to the SportAccord Executive Committee for initial assessment, review and short listing to ensure that the cities whom have applied follow the strategic direction of the SportAccord Executive Committee.

## **Stage 3: Individual City Evaluation and Comparison**

The short-listed cities are evaluated via the submitted bid documentation followed by a site visit to see the proposed venues. As part of this visit, the City and venues will be assessed against a set criterion to understand the feasibility of the City and venues ensuring that it will fulfil the SportAccord's requirements and the potential Host Cities strategic goals. Once the evaluation of all cities is complete, the SportAccord Managing Director presents

the collated evaluation to the SportAccord Executive Committee and a decision is made as to which city best suits the needs of the SportAccord and that of the Host City, ensuring the success of both.

**Stage 4: Final Selection**

The SportAccord Executive Committee then will award the SportAccord hosting rights to the selected Bid City with contracts being issued and signed by the respective parties, followed by a SportAccord Press Release to all Media contacts.

**Selection Process Timeline**

