

KEY OPPORTUNITIES, CHALLENGES AND THREATS TO INSTITUTIONAL SPORT – FROM WITHIN AND WITHOUT

PRELIMINARY PROGRAMME

Monday, 6 May 2019 – 09:00-17:35
Gold Coast Convention and Exhibition Centre

08:30-09:00 REGISTRATION AND NETWORKING (30 min)

09:00-09:10 WELCOME/INTRODUCTION: (10 min)

Presented by:

- **Francesco Ricci Bitti**, Acting-President, SportAccord, President, ASOIF

09:10-09:30 MORNING KEYNOTE: GOOD GOVERNANCE is crucial to the success of sport organisations - but is GREAT GOVERNANCE possible?

What does it look like, has it been achieved, does it yield on-field results, is it worth the effort, how is it different and is it achievable? Can we go from good to great? Why good governance is crucial to sport organisations (20 min)

Presented by:

- **Malcolm Speed AO**, former CEO of Cricket Australia and the International Cricket Council, Adjunct Professor in the Faculty of Business and Law, Deakin University, Senior Fellow in the Faculty of Law at Melbourne University

09:30-10:50 GOOD GOVERNANCE PANEL SESSION: Getting and Keeping Your House in Order - Starting with the Man in the Mirror (80 min)

A focus on the key aspects of Good Governance (Structural, Personnel, Processes, Autonomy) and practical lessons from the front line.

Scene Setter provided and moderated by: **Michael Lenard**, Vice President, ICAS

Panellists include:

- **John Boulton**, High Performance Director, Volleyball Australia
- **Francois Carrard**, Attorney-at-law, Partner, Kellerhals Carrard (Chairman of FIFA Reform Committee)
- **Maria Clarke**, Principal, Maria Clarke Lawyers (IAAF Governance Structure Reform Working Group)
- **James Kitching**, Managing Director, Kitching Sports

10:50-11:20 NETWORKING BREAK (30 min)

11:20-11:40 **ANNUAL CAS UPDATE: Hot Topics and Recent Case Impacts (20 min)**

The essential annual update to ensure lawyers and sports administrators are aware of recent CAS cases and the impact on their planning and decisions.

Presented by:

- **Matthieu Reeb**, Secretary General, Court of Arbitration for Sport (CAS)

11:40-12:00 **INTRODUCTION TO THE CAS ANTI-DOPING DIVISION: Everything you need to know (20 min)**

Presented by:

- **Brent J. Nowicki**, Managing Counsel and Head of Anti-Doping Division, Court of Arbitration for Sport (CAS)

12:00-12:20 **COURT OF ARBITRATION FOR SPORT (CAS) Q&A SESSION: (20 min)**

Moderated by: **David Casserly**, Barrister, Partner, Kellerhals Carrard

- **Brent J. Nowicki**, Managing Counsel and Head of Anti-Doping Division, Court of Arbitration for Sport (CAS)
- **Matthieu Reeb**, Secretary General, Court of Arbitration for Sport (CAS)

12:20-13:30 **LUNCH AND NETWORKING (70 min)**

13:30-13:50 **FIRESIDE CHAT WITH SIR CRAIG REEDIE: (20 min)**

Moderated by: **David Eades**, Journalist and Anchor, BBC World

- **Sir Craig Reedie GBE**, President, World Anti-Doping Agency (WADA)

13:50-14:50 **ANTI-DOPING PANEL SESSION: Keeping the Playing Field Level (60 min)**

How successful is the fight against doping and what does the future hold? What is required for tackling doping in sport, compliance standards and looking at the increased importance of investigations/whistle-blowers.

Panellists include:

- **Benjamin Cohen**, Director General, International Testing Agency (ITA)
- **Jacob Holmes**, General Secretary Australian Athletes' Alliance & CEO Australian Basketballers Association
- **Ross Wenzel**, Partner, Solicitor of Senior Courts of England & Wales, Kellerhals Carrard

14:50-15:20 **THE FIGHT AGAINST MATCH-FIXING (30 min)**

Presented by:

- **Iain Roy**, Former Senior Legal Counsel, Head of Integrity at Cricket Australia

15:20-15:45 **NETWORKING BREAK (25 min)**

15:45-16:05 **RIVAL LEAGUES/COMPETITIONS SCENE SETTER: What can sport bodies do to protect sport? (20min)**

Presented by:

- **Matthew Mitten**, Professor of Law and the Executive Director of the National Sports Law Institute, LL.M., Marquette University Law School, CAS Arbitrator

16:05-17:15 **CASE STUDIES - RIVAL LEAGUES/COMPETITIONS: How to Manage the Emergence of Rival Leagues and other Legal Considerations (70 min):**

In depth look at managing the emergence of rival leagues via early contact, recognition/authorisation criteria, cooperation and rival league solidarity payments, establishing the event calendar, protecting athlete participation rights, creating legitimate and attractive incentives for staying within the institutional framework, and how to manage the emergence of the e-version of your sport.

Taking into account the following legal considerations - Statutes, Regulations, and Behaviour - Pursuing Legitimate Sporting Objectives, and Competition Law Regulators – Friend or Foe?

Case Studies/Presentations with Q&A (70 min):

- Euroleague (Basketball)
- Ice Derby (Speed Skating)
- Super League (football)
- Rugby (breakaway competitions)
- Australian sport
- Esports (how to manage the electronic version of your sport)
- Global Champions League (Show Jumping)

Moderated by: **Stephen Townley**, Founder, Active Rights Management Limited

Panellists include:

- **Professor Jack Anderson**, Director of Studies, Sports Law, University of Melbourne
- **Paul Marsh**, CEO, AFL Players Association
- **Matthew Mitten**, Marquette University Law School
- **Andreas Zagklis**, Secretary General, FIBA



17:15-17:30 FIRESIDE CHAT WITH JOHN O'NEILL: (15 min)

Moderated by: **David Eades**, Journalist and Anchor, BBC World

- **John O'Neill**, Former CEO Australian Rugby Union, Former CEO Socceroos, State Bank of NSW

17:30-17:35 LAWACCORD 2020 AWARDS ANNOUNCEMENT: (5 min)

Presented by: **Matthew Mitten**, **Hayden Opie** and **Stephen Townley**

[*Additional Speakers and details of evening entertainment to be announced shortly*](#)

LawAccord Steering Committee:

- **David Casserly**, Barrister, Attorney-at-law, Partner, Kellerhals Carrard
- **John Hewitt**, Event Operations Manager, Communications, SportAccord
- **Michael Lenard**, Vice President, ICAS
- **Stephen Townley**, Founder, Active Rights Management Limited
- **Ross Wenzel**, Partner, Solicitor of Senior Courts of England & Wales, Kellerhals Carrard

LawAccord Enlarged Steering Committee:

- **Hayden Opie AM**, Senior Fellow (Melbourne Law Masters), University of Melbourne
- **Malcolm Speed AO**, former CEO of Cricket Australia and the International Cricket Council, Adjunct Professor in the Faculty of Business and Law, Deakin University, Senior Fellow in the Faculty of Law at Melbourne University