

REGIONAL  
**SPORTACCORD**  
PAN AMERICA

**FORT LAUDERDALE 2019**  
10-12 DECEMBER | FLORIDA, USA

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REGIONAL  
**SPORTACCORD**  
PAN AMERICA

**FORT LAUDERDALE 2019**  
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- 04 **WELCOME**
- 10 **MISSION & VISION**  
SportAccord Stakeholders share their aims and objectives
- 18 **THANKS TO OUR PARTNERS**
- 20 **CONFERENCE SCHEDULE**  
The full schedule for the event
- 24 **SPEAKER PROFILES**  
Find out who is appearing in this year's Conference sessions
- 28 **EXHIBITORS**  
Discover which organisations are showcasing this year
- 36 **GETTING AROUND**  
Find your way around the venue and Exhibition floor
- 38 **MOBILE**  
Discover the Regional SportAccord Pan America 2019 app

# WELCOME RAFFAELE CHIULLI



Dear Delegate,  
Dear Friend of Sport,

I would like to wish you a warm welcome to the inaugural Regional SportAccord Pan America in Fort Lauderdale.

First and foremost, I would like to take the opportunity to thank our gracious hosts – Greater Fort Lauderdale and Broward County for their much-appreciated support in delivering this important event for the Americas.

This event has been designed to bring together the Pan American, Olympic and International Sports Federation communities in one location and there is simply no other gathering that will embrace so many stakeholders of the international sporting community with representatives of the business of sport in the Americas.

We have been delighted with the interest in Regional SportAccord since we announced our plans to launch this event and expand our portfolio that already includes the annual World Sport & Business Summit and IF Forum gatherings.

It is our belief that Regional SportAccord will offer something different – a chance for governing bodies from the Summer and Winter Olympic Games, as well as ambitious sports organisations that are seeking Olympic recognition, to link up with cities and regions, sports commissions, sports ministries, national Olympic committees, rights-holders, commercial entities and agencies and learn more about expanding into the region.

With the Los Angeles 2028 Olympic and Paralympic Games on the horizon, an increasing number of International Sports Federations and sports organisations continue to develop in the Americas, home to more than one billion people, exploring exciting new markets and opportunities.

This year, in Fort Lauderdale, we have established solid foundations, with more than 60 International Sports Federations in attendance, and I am confident that Regional SportAccord Pan America 2019 will equip them with the knowhow and connections required, serving as a gateway to the Americas.

The event is underpinned by an outstanding conference programme that underlines the importance of the international sports movement working collaboratively to explore new horizons. I am delighted that so many influential speakers and acclaimed decision-makers have been lined up to speak under the conference theme of 'A United Approach to the International Sport Landscape in the Americas' which reflects the inspiration behind the creation of Regional SportAccord.

On behalf of SportAccord, I wish you all a productive and enjoyable Regional SportAccord Pan America 2019!

**RAFFAELE CHIULLI**

President, SportAccord and GAISF

# HOST CITY / GOLD PARTNER GREATER FORT LAUDERDALE



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With year-round sunshine and an annual average of 77-degrees, Greater Fort Lauderdale is a winter vacation paradise. Your clients can explore 23 miles of beautiful beaches and 300 miles of navigable waterways. Perfect weather for waterfront dining and walk-in diving. Outdoor adventures in the Florida Everglades. Hundreds of daily nonstop flights in/out of FLL and home to Port Everglades, one of the busiest cruise ports in the world. Accommodations ranging from luxury beachfront resorts to intimate, award-winning Superior Small Lodgings.

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Dear colleagues, delegates and friends,

Welcome to sunny Greater Fort Lauderdale, Florida. We're proud that SportAccord, the world's premier and most exclusive annual convention within the World of Sports, has chosen our destination to host such a spectacular event.

With a vibrant collection of cultures and activities, and near-perfect weather year-round, Greater Fort Lauderdale offers a warm welcome to visitors from all over the world. From lounging on the shore to cruising on the water, we hope you'll leave Greater Fort Lauderdale refreshed and re-inspired.

We invite all Regional SportAccord delegates to drop by the Greater Fort Lauderdale booth so we can discuss strategies to meet your goals. We know that hosting events is as important to you, as it is to us. Therefore, we are excited to discuss the many opportunities available.

Warmest wishes for a memorable visit to our sunny shores,

Sincerely,

## STACY RITTER

President & CEO Greater Fort Lauderdale Convention & Visitors Bureau

# GOLD PARTNER FLORIDA SPORTS FOUNDATION



The Florida Sports Foundation, a division of Enterprise Florida, Inc., is a 501(C)3 non-profit corporation, serving as the Sunshine State's Sports Industry Development. Florida's Sports Industry creates more than \$57.4 billion in economic impact for the Sunshine State, provides over 580,000 jobs for its citizens, and attracts over 16 million out of state visitors each year. All of which deservingly make Florida the "Sports Capital of the World".

On behalf of the Florida Sports Foundation, it is with great pleasure I welcome you to the inaugural Regional Sport Accord Summit in Fort Lauderdale, Broward County, in particular, and the State of Florida, in general. Thank you all in advance for being part of this historic event in the Sunshine State.

This meeting of executives and experts of international sports federations, associations, organizations, destinations and key leaders in sports is slated to be beneficial and impactful to all involved. Florida is a great place to work, live, and play. Sports play a key role in the lifestyles of Floridians and the millions of visitors that come here every year. The Florida Sports Foundation, through our Sports Commissions and stake holders, is heavily involved in creating opportunities to expand sports tourism in the state.

Florida plays host to a wide variety of sporting events, including amateur and recreational sports, college playoff games, professional league games and globally recognized events, such as the Super Bowl. Our international experience has grown exponentially. After hosting the 1994 FIFA World Cup in Miami, International Champions Cup in Orlando, the World Rowing Championship in Sarasota, and the Delray Beach Tennis Open, we are now looking forward to hosting more world-class events, such as the Under-18 Baseball World Cup Games, September 2021 in Bradenton-Sarasota and many others.

Enjoy your time here in the Sunshine State. Be sure to take some time to tour and visit our beautiful local neighborhoods in Fort Lauderdale. Enjoy the beach and the abundant sunshine.

We encourage you to consider Florida in your future sports plans, as we invite the world to Come Play in Florida.

A handwritten signature in black ink, appearing to read 'Angela A. Suggs'.

**ANGELA A. SUGGS**

President & CEO, Florida Sports Foundation

# GOLD PARTNER PANAM SPORTS



The Pan American Sports Organization, Panam Sports, is the owner of the Pan American Games and the leader of the Olympic Movement throughout the American continent. Panam Sports supports and offers resources towards the development of sport throughout its 41 member nations. Panam Sports has successfully overseen 18 editions of the Pan American Games, beginning in 1951 and being held every four years since.

Dear friends,

I'm very happy to welcome you all to Fort Lauderdale as we come together to make history at the first Regional SportAccord Convention. As another successful quadrennial in the Olympic Movement draws to a close, we once again begin to set our sights firmly on the future. This future is undoubtedly bright and will depend on the continued innovation and collaboration of the sport, city and business leaders who find themselves here this week.

When I began my tenure as President of Panam Sports in 2017, my team and I traveled throughout the 41 countries of the Pan American Games family to understand the realities and capabilities of each nation. And what we found was a continent driven by its passion for sport and its desire to develop new legacies, while also identifying the need to give young athletes more chances to develop their talents. Our launch of the Junior Pan American Games in 2021 seeks to bridge this competition gap, but more possibilities remain to be discovered.

I'm happy to welcome you to this continent of opportunity, a continent rife with cities and countries that are willing, ready and able to welcome the best athletes across the globe to compete in world-class events.

A handwritten signature in blue ink, appearing to read "Neven Ilic".

**NEVEN ILIC**

President, Panam Sports  
IOC Member



# TOP MEDIA PARTNER

## CNN



CNN's portfolio of news and information services is available in seven different languages across all major TV, digital and mobile platforms reaching more than 475 million households around the globe. CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, the Asia Pacific region and Latin America and has a US presence which includes CNNgo. CNN Digital is a leading network for online news, mobile news and social media. CNN is at the forefront of digital innovation and continues to invest heavily in expanding its digital global footprint, with a suite of award-winning digital properties and a range of strategic content partnerships, commercialised through a strong data-driven understanding of audience behaviours. Over the years CNN has won multiple prestigious awards around the world for its journalism. Around 1,000 hours of long-form series, documentaries and specials are produced every year by CNN's non-news programming division, CNN Vision. CNN has 36 editorial offices and more than 1,100 affiliates worldwide through CNN Newsource. CNN International is a WarnerMedia company.

A warm welcome to the first Regional SportAccord for Pan America where CNN International is delighted to be the Top Media Partner.

You may know us as the world's number one global news brand but what may surprise you is that CNN reaches 45% of sports fanatics worldwide every month – that's 460 million people that could be engaging with your brand or sport.

Our audience is at the heart of what we do and whether on our flagship TV show, World Sport or on digital, we provide agenda-setting coverage for mainstream and niche sports. CNN's unparalleled global resource means we speak to the biggest names, attend the biggest events and offer a truly worldwide perspective from industry-leading journalists and anchors who have a depth of knowledge and a passion for sport.

Bringing fans, federations and brands together – much like SportAccord – CNN has a long track record of forming partnerships around sport, particularly with those wanting to reach high end consumers, expand their marketing message or simply amplify their sport to a global audience. Partner with CNN to create engaging data-driven, insightful campaigns and content that deliver measurable, proven results.

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We look forward to meeting you at the conference.

### CORINNA KELLER

Vice President, Ad Sales, CNN International Commercial





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# MISSION & VISION

## SPORTACCORD



WORLD SPORT & BUSINESS SUMMIT

**President:**

Raffaele Chiulli,  
SportAccord and GAISF

**Committee Member:**

Francesco Ricci Bitti, ASOIF

**Committee Member:**

Arkady Romanovich Rotenberg,  
SportAccord

**Committee Member:**

René Fasel, AIOWF

**Managing Director:**

Nis Hatt, SportAccord

**SPORTACCORD**

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**ABOUT SPORTACCORD**

SportAccord is a not-for profit global sport business event organisation focused on driving positive change internationally and dedicated to engaging and connecting; international federations, rights holders, organising committees, cities, press and media, businesses and other organisations involved in the development and business of sport.

SportAccord events annually bring together representatives from more than 100 International Sports Federations affiliated with the following umbrella organisations.

SportAccord's stakeholders include: ASOIF (Association of Summer Olympic International Federations), AIOWF (Association of International Olympic Winter Sports Federations), ARISF (Association of IOC Recognised International Sports Federations), AIMS (Alliance of Independent Recognised Members of Sport), GAISF (Global Association of International Sports Federations) and Associate Members.

**OPPORTUNITIES AT REGIONAL SPORTACCORD PAN AMERICA 2019**

Regional SportAccord is the key event within the Americas for members of the international sporting community and industry representatives, wanting to liaise with colleagues, meet potential new partners, as well as exchange ideas and knowledge from all areas of the sports world. Other facets of the Regional SportAccord include:

- Regional SportAccord hosts two days of diverse conference programmes, workshops, and an extensive industry exhibition.
- The event publication, The Daily, keeps delegates up-to-date on all the latest Regional SportAccord news. The Daily is distributed free of charge, every morning and is also available on the SportAccord mobile event app and website.
- The Regional SportAccord Mobile Event App enabling attendees to easily identify and network and setup meetings with other delegates on their mobile devices or computers, prior to the event.
- The post-event Regional SportAccord digital publication with highlights from throughout the event.

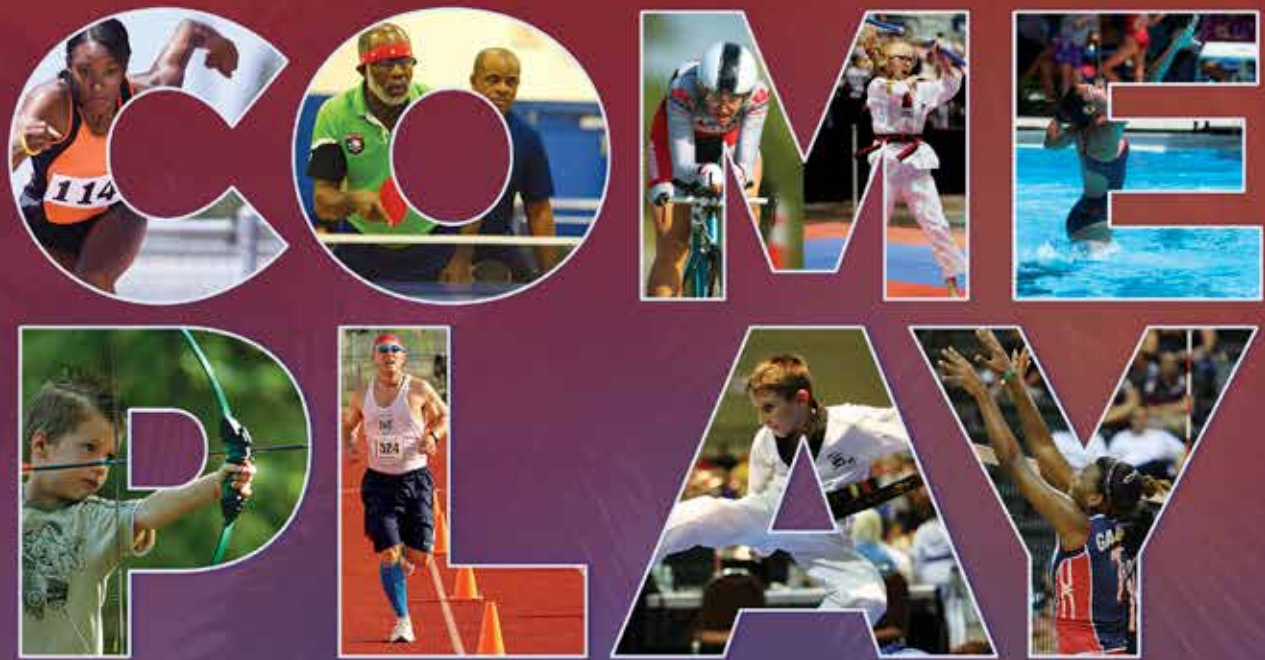
SportAccord World Sport & Business Summit brings together international sports federations and organisations involved in the business of sport and is attended by leaders of the global sports community. It engages international sports federations, athletes, industry, rights holders, organising committees, cities, government, agencies, media, technology, legal teams, medical professionals, inventors, and subject matter experts – represented at the highest levels.

The SportAccord World Sport & Business Summit annually brings together representatives from more than 100 International Sports Federations affiliated with the following umbrella organisations that host their Annual General Assemblies at SportAccord. Our event is an international sport convention hosted over a week, combining an exhibition area, a themed conference programme and a multitude of networking events.

SportAccord was delighted to announce Beijing, China, as Host City for SportAccord 2020 which is set to take place from 19–24 April 2020 at the China National Convention Center. To become an Exhibitor or Partner contact us at: sales@sportaccord.com

In addition, SportAccord also organises the annual International Federation (IF) Forum which is composed of a series of targeted thematic sessions designed by the International Sports Federations themselves, exclusively for their members.





# IN FLORIDA

Florida, being one of the highest leading sports industries in the country, is now a premier and sought-after destination for sports tourism. We invite you to visit and enjoy some of the best sporting events, world class competitions, and the active lifestyle opportunities Florida offers.

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# MISSION & VISION

## GAISF



### GAISF COUNCIL

GAISF is administered by a Council of nine people, each coming from an IF belonging to one of the five stakeholders mentioned above. GAISF's administration is located in the House of Sport in Lausanne.

The GAISF Council is currently composed as follows:

**President:**

Dr. Raffaella Chiulli

**Vice President:** Mr. Stephan Fox

**Treasurer:** Ms. Marisol Casado

**Members:**

Mr. Gian Franco Kasper

Mr. Riccardo Fraccari

Ms. Kate Caithness

Mr. Nenad Lalovic

Mr. Jose Perurena

Mr. Ingmar De Vos

### GAISF

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### WHAT IS GAISF?

GAISF is the Global Association of International Sports Federations, the umbrella body composed of International Sports Federations and other international sport and events-related organisations.

Founded in 1967, GAISF is a key pillar of the greater sports movement and acts as the voice for its 95 Member Federations and 20 Associate Members, which include both Olympic and non-Olympic sports bodies.

### GAISF VISION

GAISF's vision is to be:

- The united voice of sport, protecting the interests of International Federations.

The vision above encapsulates GAISF's multi-faceted role; from working with its Members to develop their sport, to creating IF-focused services and events. GAISF is as equally committed to helping its Members promote sport at every level and in every corner of the world, from grassroots to elite level competition, wherever its Members have national organisations and events.

GAISF also supports its Member federations climb the 'pyramid' of Olympic sport, from the Alliance of Independent recognised Members of Sport (AIMS), to being officially recognised by the IOC (ARISF), to joining the Olympic Programme (ASOIF/AIOWF).

### GAISF MISSION

The mission of GAISF has remained the same since its inception:

To serve and represent the common interests of all International Federations, to coordinate the efforts of all those that aspire to become IOC recognised and, eventually, enter the Olympic Programme.

In particular, the objectives of GAISF are:

- a) To facilitate and promote knowledge-sharing and exchange of information between its members
- b) To support the organisation of the annual SportAccord and IF Forum
- c) To develop specific services for its Members
- d) To organise and coordinate multi-sports events and support the organisation of multi-sports games by its Members.

The GAISF members are divided into five groups: The Association of Summer Olympic International Federations (ASOIF) and the Association of International Olympic Winter Sports Federations (AIOWF), for those IFs that are on the summer and winter Olympic programmes respectively. The Association of Recognised International Sports Federations (ARISF) include IFs that are recognised by the IOC but are not on the Olympic Programme, and the Alliance of Independent recognized Members of Sport (AIMS) is for those sports within GAISF that are not yet in any of the three previous groupings. Finally, the fifth group - Associate Members - brings together all Members which represent sport-related organisations that contribute towards events or support the global sports movement in various capacities.

More information on our Members and Associate Members can be found here: <https://gaisf.sport/members/>





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# MISSION & VISION

## ASOIF / AIOWF



### ASOIF COUNCIL

**President:** Francesco Ricci Bitti

**Vice Presidents:**

Uğur Erdener (WA President)  
Marisol Casado (ITU President)  
Sebastian Coe (IAAF President)  
Ingmar De Vos (FEI President)  
Nenad Lalovic (JWW President)  
Morinari Watanabe (FIG President)

**Executive Director:** Andrew Ryan

### ASOIF

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1007 Lausanne, Switzerland

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**Fax:** +41 21 601 4889

**Email:** info@asoif.com

**Web:** www.asoif.com

## AIOWF

Association of International Olympic Winter Sports Federations

### AIOWF COUNCIL

**President:** Gian Franco Kasper  
(FIS President)

**Members:**

Jan Dijkema (ISU President)  
René Fasel (IIHF President)  
Olle Dahlin (IBU President)  
Josef Fendt (FIL President)  
Kate Caithness (WCF President)  
Ivo Ferriani (FIBT President)

**Secretary General:**

Sarah Lewis (FIS Secretary General)

**Treasurer:**

Fredi Schmid (ISU Secretary General)

### AIOWF

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**Fax:** + 41 (0) 33 244 61 71

**Email:** lewis@fisski.com

### ASOIF

The Association of Summer Olympic International Federations (ASOIF) was founded in 1983 by the International Federations (IFs) governing the sports included on the 1984 Summer Olympic Games programme. ASOIF acts as a unifying organisation which represents the interests of the Summer Olympic IFs towards the IOC, the OCOGs, the YOGOCs, governments, intergovernmental organisations and any entities whose actions may impact their roles as the governing bodies of their respective sports worldwide. Today, ASOIF has 28 Full Member IFs and five Associate Members which govern and manage the events on the programme for the Tokyo 2020 Olympic Games. The additional five new sports of the Associate Members were added for the 2020 Games.

ASOIF's mission is to unite, promote and support its members; preserve their autonomy, while defending and co-ordinating their common positions, interests and goals.

Accordingly, the mandate of ASOIF covers representation at the Summer Olympic Games, the Summer Youth Olympic Games and all affairs within the Olympic and Sports Movement including representation at WADA and CAS, on areas such as the role of IFs, governance, sports integrity, autonomy, and all other matters that may affect its Member IFs.

ASOIF is led by an executive body, its Council, which consists of the President and five individual members from different IFs. The ASOIF administration is headed by its Executive Director and coordinates the work of ASOIF's seven advisory groups, made up of experts from its members, covering the fields of Olympic and Multi-sport Games, Medical and Science, Development, Commercial, Technology and Innovation, Legal and Paraspport activities. In addition, ASOIF has a Governance Task Force, mandated with helping international federations to promote and ensure a culture of good governance within their structures.

### AIOWF

The Association of International Olympic Winter Sports Federations (AIOWF) was founded in 1976 during the Olympic Winter Games in Innsbruck. Its membership consists of the seven International Federations on the Games Programme: International Biathlon Union (IBU), International Bobsleigh and Tobogganing Federation (FIBT), World Curling Federation (WCF) International Ice Hockey Federation (IIHF), International Luge Federation (FIL), International Skating Union (ISU), International Ski Federation (FIS).

### MISSION

The main purpose of AIOWF is in principle to represent matters on behalf of its Members in relation to the Olympic Movement with a key focus on the Olympic Winter Games, as well as international institutions involved with the IFs, other major international events, and all other items of common interest. These include anti-doping, safeguarding the welfare of athletes, corruption free sport and its integrity, alongside further aspects of good governance. AIOWF supports and encourages co-operation amongst its Members as well as the exchange of information and experiences. The AIOWF acts jointly with its members as spokesperson on specific questions regarding winter sports in general, and with the Olympic Winter Games in particular.

### OBJECTIVES

- The AIOWF is responsible for deciding on joint delegations and/or nomination of winter sports representatives on the commissions of the International Olympic Committee (IOC) and other international organisations where requested.
- The AIOWF promotes and develops the respective sport of each IF jointly as Olympic Winter sports.
- The AIOWF coordinates the competition calendars in particular the dates of the major Championships as far as possible.



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# MISSION & VISION

## ARISF / AIMS



### ARISF COUNCIL

**President:** Raffaele Chiulli  
(UIM President)

**Secretary General:** Riccardo Fraccari  
(WBSC President)

**Vice President:** Anna Arzhanova  
(CMAS President)

### Members:

Molly Rhone (INF President)  
John Liljelund (IFF Secretary General)  
Tom Hollowell (IOF Secretary General)

### ARISF

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### ARISF

Founded in 1984 ARISF is currently made up of 42 International Federations.

### ARISF MISSION

- To unite, promote, represent and support the IOC Recognised International Sport Federations in reaching their objectives, co-ordinate their common interests and goals while preserving their autonomy, in a changing Sports Environment.
- To bring a strong voice from its Members in dialogue with the IOC and GAISF in order to support their objectives, to coordinate the sharing of knowledge and to service and educate its Members on current issues of the wider sports movement.

### ARISF STRATEGIC GOALS

1. Further improve the relationship with the key stakeholders of the Olympic Movement
2. Increase the services provided to ARISF Members, in cooperation with GAISF and the IOC, to assist them in meeting their objectives
3. Develop a sustainable operational and governance model to promote global best practices among the ARISF community

The Sports World lives in constant change and will continue to do so. ARISF has to assist its Members “to manage the change, before the change manages them”.



### AIMS

The Power of Sport is stunning. Its ability to unite, inspire inclusivity, promote global health and strive for equality and peace beyond political borders is unparalleled.

The world is a fractured place, where there is conflict between and within countries, people are affected by poverty, by terror, hunger and disease. We believe that through sport, we have the power to change lives and we as the representatives of the international federations must work for the good of something larger than ourselves.

There are over 100 sporting federations and organisations unified within the Olympic, GAISF and SportAccord family. This unifying potential is and must be nurtured and manifested to shape the world for the better. We speak through sport a universal language understood in every corner of the globe. We all understand the importance of an active lifestyle and through sport, a healthy path of development for our children. At the same time, we all understand how many of them are

in a desperate need for support, our support.

The Olympic values denote friendship, respect and excellence and include the Paralympic values of determination, inspiration, courage and equality. These elements are the fundamental and universal principles whereby it is our duty and responsibility to impart and foster these values.

SportAccord is the hub where we all come together under our own umbrella groups to discuss and harness pathways for the future focusing on the challenges and opportunities in relation to the sports world and including those in need.

AIMS is a proud member of the Olympic family since recognition was granted by the IOC and GAISF as the umbrella group for non-IOC recognised sports. Recognition was granted by the IOC in 2015 and we are proud that since then, six of our members have been individually recognised.

As we have all heard the words “It is not the destination but the journey”, the journey of AIMS is a unique one within the Olympic family. AIMS is a credible and creative

member of the Olympic and SportAccord family. The driving force behind the United through Sports initiative and the SportAccord Festival utilising alliances for the betterment of society and the most important asset we have – our athletes and our youth.

History will be made in Fort Lauderdale for the first edition of the Regional SportAccord Convention. AIMS is looking forward to meet and work with the regional leaders of the Pan-American sport community to propel the development of sport and support the 41 member National Olympic Committees to inspire more participation in international competitions, as well as participation of the youth of the region. Last but not least, to promote sport for all, via the AIMS Members.

**AIMS COUNCIL:** **President:** Stephan Fox (General Secretary, IFMA); **Vice President:** Panagiotis Theodoropoulos (President, JJIF); **General Secretary:** Dr. Gerhard Zimmermann (President, WMF); **Treasurer:** Kei Izawa (Chairman, IAF); **Directors:** Michal Buchel (CEO, FIAS), Dr. Julie Gabriel (President, FISav), Mike MacKeddie-Haslam (Honourary President, IDBF), Robert Keller (General Secretary, IPF), Karl Weiss (President, IFA); **Associate Directors:** Helen Lundberg (President, IFSS), Sabine Shanahan (Financial Director, WDF)

**AIMS:** Maison du Sport International, Avenue de Rhodanie 54, 1007 Lausanne, Switzerland; **Tel:** +41 (0) 21 612 30 70





MGO, with more than 10 years experience, specialists in High Performance Sports Logistics. We are strategists, we organize and execute every action or moment of an event with rigor and precision.

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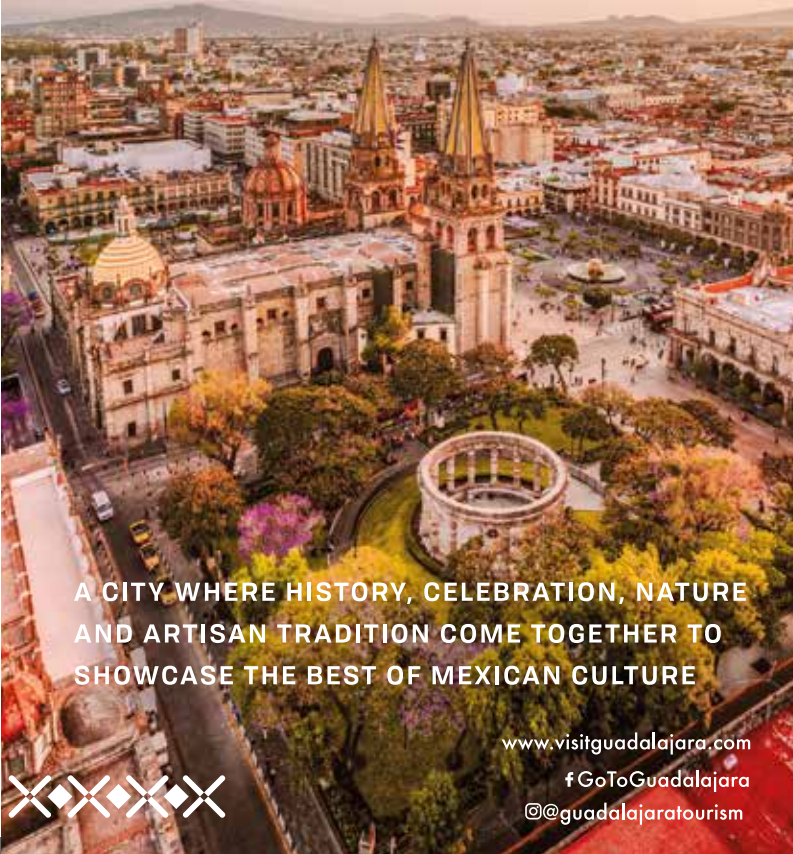


VISIT  
**Sarasota**  
 Florida's Gulf Coast



# Guadalajara

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# CONFERENCE SCHEDULE

## “A UNITED APPROACH TO THE INTERNATIONAL SPORT LANDSCAPE IN THE AMERICAS”

10-12 December 2019, Fort Lauderdale, USA

Greater Fort Lauderdale / Broward County Convention Center

Main Conference Room: 3rd Floor | Room 315-316

Tuesday, 10 December

7:00-9:00 p.m. WELCOME RECEPTION

Fort Lauderdale Marriot Harbor Beach Resort & Spa



Wednesday, 11 December

09:00-09:30 WELCOME AND OPENING REMARKS

**Raffaele Chiulli**, President, SportAccord and GAISF (Global Association of International Sports Federations)

**Dean Trantalis**, Mayor, City of Fort Lauderdale

**Ed Simon**, Executive Vice President, Greater Fort Lauderdale Convention & Visitors Bureau

09:30-09:50 KEYNOTE ADDRESS:

The Changing Landscape of the International Sports World

**Andrew Ryan**, Executive Director, ASOIF (Association of Summer Olympic International Federations)

09:50-10:30 PANEL SESSION:

THE FUTURE OF INTERNATIONAL SPORTS GOVERNANCE

Adapting to the Changing Landscape of the International Sports World

**Moderator: Elizabeth Pérez**, Emmy-winning Television Journalist, Presenter, CNN en Español

**Raffaele Chiulli**, President, SportAccord and GAISF (Global Association of International Sports Federations)

**Stephan Fox**, President, AIMS (Alliance of Independent Recognised Members of Sport), Vice President, GAISF (Global Association of International Sports Federations)

**Andrew Ryan**, Executive Director, ASOIF (Association of Summer Olympic International Federations)

10:30-11:00 SCENE SETTER:  
PANAM SPORTS

The New Vision of International Sports in the Americas

**Alexandra Orlando**, Marketing Director, Panam Sports

**Ivar Sisniega**, Secretary General, Panam Sports

**11:00-11:30** COFFEE AND NETWORKING  
BREAK WITHIN THE EXPO



**11:30 – 11:50** SCENE SETTER: ESPORTS 101

**Vlad Marinescu**, Vice President, IESF (International Esport Federation)  
President, UESF (United States eSports Federation)

**11:50-12:30** PANEL SESSION:

THE GLOBAL IMPACT OF ESPORTS – WHERE ARE WE  
AND WHERE ARE WE GOING

**Moderator: Elizabeth Pérez**, Emmy-winning Television Journalist,  
Presenter, CNN en Español

**Philippe Gueisbuhler**, Director, GAISF (Global Association of  
International Sports Federations)

**Vlad Marinescu**, Vice President, IESF (International Esport Federation),  
President, UESF (United States eSports Federation)

**Hon. Adriana G. Sanchez Parés**, Secretary, Department of Recreation  
and Sports, Government of Puerto Rico

**Matt Wilson**, Vice President of Sports & Events, Arlington Convention  
and Visitors Bureau

**Jidong Wang**, Project Coordinator, ASOIF (Association of Summer  
Olympic International Federations)

**12:30-14:00** LUNCH AND NETWORKING  
BREAK WITHIN THE EXPO

**14:00-14:15** ESPORTS AND HOSTING CITIES

Understanding what's in it for cities when it comes to hosting Esports  
and its mutually beneficial nature

**Matt Wilson**, Vice President of Sports & Events, Arlington Convention  
and Visitors Bureau

**14:15-14:45** CASE STUDY:

GOVERNANCE AND SAFEGUARDING ATHLETES

How Chile is Protecting its Athletes - Lessons Learned with Q&A

**Maria Loreto Gonzalez Jaque**, Esq, Legal Counsel, Office for Respect  
for the Sport, National Olympic Committee of Chile



**14:45-15:15** SAFEGUARDING ATHLETES:  
A NEW PERSPECTIVE

**Stiig Waever**, CEO, Waever Group

**15:15-15:40 p.m.** FIRESIDE CHAT:

ANTI-DOPING – A SPORT PROBLEM OR THAT OF  
SOCIETY

**Willie Banks**, Council Member, World Athletics, 2-time Olympian and  
former President of the US Olympians Association

**15:40-16:00** CASE STUDY:

TRANSFORMING HOST CITIES THROUGH THE LENS OF  
SPORT AND DATA

Data has the power to reveal different things. It can be an enabler,  
factfinder, inspiration driver – used to strengthen public opinions and  
create smarter and greener legacies. But with this data comes new  
responsibility and need for understanding, to resolve challenges for  
Host Cities and their communities.

**Nick Meridew**, Director, Integrated City Planning, ARUP

**16:00-17:00** NETWORKING COCKTAIL  
WITHIN THE EXPO

**19:00-22:00** OFFICIAL DINNER

Fort Lauderdale Marriot Harbor Beach Resort & Spa  
Ballroom Area



# CONFERENCE SCHEDULE

## “A UNITED APPROACH TO THE INTERNATIONAL SPORT LANDSCAPE IN THE AMERICAS”

Greater Fort Lauderdale / Broward County Convention Center  
Main Conference Room: 3rd Floor | Room 315-316

Thursday, 12 December

09:00-09:05 WELCOME

09:05-09:30 FIRESIDE CHAT WITH NADIA  
Sport Deserves a 10

**Nadia Comăneci**, Five-time Olympic Gymnastic Gold Medallist

09:30-09:55 GOVERNANCE PRESENTATION:  
AN INTERNATIONAL FEDERATION PERSPECTIVE

The Role of Sports Ministries, National Olympic Committees, and National Federations

**Jim Scherr**, CEO, World Lacrosse

09:55-10:20 PRESENTATION:  
THE IIHF TRANSFER OF KNOWLEDGE SYSTEM  
(STRATEGY, STRUCTURE, LEARNINGS)

**Cornelia Ljungberg**, Director of Knowledge Transfer, IIHF (International Ice Hockey Federation)



10:20-10:50 COFFEE AND NETWORKING  
BREAK WITHIN THE EXPO

10:50-11:50 PANEL SESSION:  
A WIN-WIN RELATIONSHIP FOR THE GOOD OF THE  
SPORT AND THE ATHLETES AT A NATIONAL LEVEL

**Moderator: Elizabeth Pérez**, Emmy-winning Television Journalist,  
Presenter, CNN en Español

**Luis Rafael Mejía Oviedo**, President, Dominican Republic NOC, IOC  
Member

**Eduardo Palomo Pacas**, President, NOC of El Salvador

**Carlos Zegarra**, President Peruvian Judo Federation - Assistant  
Minister of Education, Peru Ministry of Education

11:50-13:30 LUNCH AND NETWORKING  
BREAK WITHIN THE EXPO

VISIT  
**Sarasota**  
Florida's Gulf Coast

Broward Area  
Sports Commission  
BrowardAndPalmBeach.com

13:30-13:40 SCENE SETTER:  
SOCIAL RESPONSIBILITY IN SPORT

Gender Equality/ Diversity/Inclusion - The Why-When-Where

**Angela Adams Suggs**, President & CEO, Florida Sports Foundation

13:40-14:30 PANEL SESSION:  
SOCIAL RESPONSIBILITY IN SPORT

**Moderator: Elizabeth Pérez**, Emmy-winning Television Journalist,  
Presenter, CNN en Español

**Stephan Fox**, President, AIMS (Alliance of Independent Recognised  
Members of Sport), General Secretary, IFMA (International Federation  
of Muaythai Amateur)

**Jason Jenkins**, Senior Vice President, Communications and Community  
Affairs, Miami Dolphins

**Hon. Adriana G. Sanchez Parés**, Secretary, Department of Recreation  
and Sports, Government of Puerto Rico



**Patrick Singleton OLY**, Medical & Scientific and Athlete Commission Member, International Olympic Committee

**Angela Adams Suggs**, President & CEO, Florida Sports Foundation

**14:30-15:00** SCENE SETTER:

THE STORY OF TRIPLE-JUMP – A REBIRTH

**Willie Banks**, Council Member, World Athletics, 2-time Olympian and former President of the US Olympians Association

**15:00-16:00** PANEL SESSION:

REBRANDING – OPPORTUNITIES, CHALLENGES AND QUICK WINS!

**Moderator: Elizabeth Pérez**, Emmy-winning Television Journalist, Presenter, CNN en Español

**Willie Banks**, Council Member, World Athletics, 2-time Olympian and former President of the US Olympians Association

**Andy Edwards**, CEO, Nitro Circus

**Jim Scherr**, CEO, World Lacrosse

**Leigh Steinberg**, President, Sportamix Corp. & Steinberg Sports & Entertainment

**16:00-16:30** PRESENTATION:

THE ROLE OF PANAM SPORTS IN THE AMERICAS: DIFFERENT REALITIES UNITED BY THE OLYMPIC SPIRIT

**Neven Iván Ilic Álvarez**, President, Panam Sports, IOC Member

**16:30-16:40** CLOSING REMARKS

**16:40-18:00** NETWORKING COCKTAIL WITHIN THE EXPO

**18:00-20:00** TEAM CANADA COCKTAIL

Fort Lauderdale Marriot Harbor Beach Resort & Spa (by invitation only)

**20:00-22:00** FAREWELL/CLOSING PARTY

Fort Lauderdale Marriot Harbor Beach Resort & Spa



# SPEAKER PROFILES



**Neven Iván Ilic Álvarez**  
President, Panam Sports, IOC Member



**Nadia Comăneci**  
Five-time Olympic Gymnastic Gold Medallist



**Willie Banks**  
Council Member, World Athletics,  
2-time Olympian and former President  
of the US Olympians Association



**Andy Edwards**  
CEO, Nitro Circus



**Raffaele Chiulli**  
President, SportAccord and GAISF (Global  
Association of International Sports Federations)



**Stephan Fox**  
President, AIMS (Alliance of Independent Recognised Members  
of Sport); Vice President, GAISF (Global Association of  
International Sports Federations)



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**Maria Loreto Gonzalez Jaque, Esq**  
Legal Counsel, Office for Respect for the Sport,  
National Olympic Committee of Chile



**Jason Jenkins**  
Senior Vice President, Communications and  
Community Affairs, Miami Dolphins



**Luis Rafael Mejía Oviedo**  
President, Dominican Republic NOC,  
IOC Member



**Alexandra Orlando**  
Marketing Director, Panam Sports



**Philippe Gueisbuhler**  
Director, GAISF (Global Association of  
International Sports Federations)



**Cornelia Ljungberg**  
Director of Knowledge Transfer,  
IIHF (International Ice Hockey Federation)



**Nick Meridew**  
Director, Integrated City Planning, ARUP



**Eduardo Palomo Pacas**  
President, National Olympic Committee  
of El Salvador



**Ana Gabriela Guevara**  
Director, CONADE – National Commission of  
Physical Culture and Sports of Mexico



**Vlad Marinescu**  
Vice President, IESF (International Esport  
Federation); President, UESF (US eSports  
Federation)



**Michael Miller**  
Head of Partnerships, Humana Inc.



**Elizabeth Pérez**  
Emmy-winning Television Journalist, Presenter,  
CNN en Español



# SPEAKER PROFILES



**Andrew Ryan**

Executive Director, ASOIF (Association of Summer Olympic International Federations)



**Patrick Singleton OLY**

Medical & Scientific and Athlete Commission Member, International Olympic Committee



**Angela Adams Suggs**

President & CEO, Florida Sports Foundation



**Jidong Wang**

Project Coordinator, ASOIF (Association of Summer Olympic International Federations)



**Hon. Adriana G. Sanchez Parés**

Secretary, Department of Recreation and Sports, Government of Puerto Rico



**Ivar Sisniega**

Secretary General, Panam Sports



**Marius L. Vizer**

President, International Judo Federation (IJF)



**Matt Wilson**

Vice President of Sports & Events, Arlington Convention and Visitors Bureau



**Jim Scherr**

CEO, World Lacrosse



**Leigh Steinberg**

President, Sportamix Corp. & Steinberg Sports & Entertainment



**Stiig Waever**

CEO, Waever Group



**Carlos Zegarra**

President Peruvian Judo Federation – Assistant Minister of Education, Peru Ministry of Education

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# EXHIBITORS



STAND 7

## FITEQ – TEQBALL

As well as being a fun game and football training aid, practised by some of the biggest players and teams in world football, Teqball is a sport in its own right, governed by the Fédération Internationale de Teqball (FITEQ), which was founded in 2017. Based in Lausanne, Switzerland, FITEQ's primary mission is to introduce and develop the sport globally, establish national federations and unite the international Teqball community. FITEQ organised the sport's first and third Teqball World Championships in Hungary in 2017 and 2019, and staged the second edition in Reims, France in 2018. Co-founders, Gábor Borsányi, György Gattyán and Viktor Huszár, serve as the FITEQ president and vice-presidents respectively. Teqball became the world's fastest recognised sport in August 2018 when FITEQ was officially recognised by the Olympic Committee of Asia (OCA) and in 2019 it was officially recognised by the Association of National Olympic Committees of Africa (ANOCA). FITEQ's long-term goal is to see Teqball develop into an Olympic sport.

**BRONZE PARTNER**



STAND 12

## GREENSBORO NORTH CAROLINA CVB

With a great selection of 135 attractions, the fun never ends in Greensboro! Centrally located in North Carolina's picturesque heartland, Greensboro is the perfect place to relax and be immersed in entertainment. Play in the center of it all! Dine with a selection of more than 500 restaurants. Feel at home with more than 88 accommodations to choose from.



STAND 13

## CONNECT SPORTS

Connect Sports brings together rights holders and sports planners with communities and hotels that host tournaments and events, big and small. Through our portfolio of events and print and digital publications, we put the key industry players in the position to increase business and develop innovative ideas. Ultimately, the goal is to enhance room night generation, economic impact and positive sports tourism experiences for athletes, families and spectators.



**SPORTS DOME SHELTERS**

## STAND 14

### OMNI-THREAT STRUCTURES

An innovative team has united to construct a cost-effective hybrid of sports dome gymnasiums and community safe room-storm shelters.

Omni-Threat Structures, Domtec International and Resin Architecture together design, engineer and build hardened, steel reinforced concrete domes that provide near absolute protection from extreme weather, 250 mph winds and flooding from Cat 5 hurricanes and tornadoes.

These free span, energy efficient domes are constructed in half the time and cost of traditional buildings. These multipurpose domes are also adaptable to first responder command centers, schools, and fire stations.

Our Design Build Team has collectively constructed dozens of sports gymnasiums meeting FEMA storm shelter criteria.

For details visit: [SportsDomeShelters.com](http://SportsDomeShelters.com)



## STAND 15

### AAU – AMATEUR ATHLETIC UNION

Since 1888, the AAU has raised tomorrow's leaders on today's playgrounds. The AAU is not just about sports. For every athlete who attains professional status after AAU, there are hundreds more who apply their AAU experience elsewhere. What they gain is much more valuable than athletic glory. Through participation in AAU sport programs, athletes acquire the mental acuity, emotional maturity and social tools necessary to succeed in the classroom and in the world beyond. Join the more than 700,000 AAU members and compete in one of our 41 sport programs across the nation today.



## STAND 16

### SPORTACCORD 2020

SportAccord is delighted to be hosting the 18th edition of SportAccord in Beijing, the capital of the People's Republic of China which is set to take place from 19 – 24 April 2020 at the China National Convention Center.

One of the six ancient cities in China, Beijing is the nation's economic, political and cultural centre. It serves as the main transportation hub for Northern China with frequent flights and an excellent infrastructure, making it easy for delegates to reach Beijing.

SportAccord 2020 will promote sport development in Beijing and China at large, while furthering Beijing's exchanges and cooperation with the international sports community. In addition, SportAccord 2020 will boost the preparations for the 2022 Winter Olympics and Paralympics and contribute to the development of world sports.



# EXHIBITORS



STAND 17

## COLOMBIA

Colombia is the cradle of great athletes and the ideal destination for international sporting events. Mountains, stadiums, highways, sports centers, rivers and even the streets of cities such as Barranquilla, Cali and Medellín have been the scenario of important competitions, from those associated with soccer, athletics or baseball to cycling, skating, golf and also fencing. To this diversity of locations and experience hosting world class events, there are two elements that make this South American nation a top choice to sporting events: high quality service and a great climate all year round.



STAND 18

## WORLD LACROSSE

World Lacrosse is the international federation for men's and women's lacrosse, responsible for providing effective leadership and governance of the sport internationally while supporting the continued growth of lacrosse worldwide.

In November 2018, World Lacrosse was officially recognized by the International Olympic Committee. The membership of World Lacrosse includes 64 National Governing Bodies and three Continental Federations.

The President of World Lacrosse is Sue Redfern of England and the Chief Executive Officer is Jim Scherr of the United States, who competed in the 1988 Seoul Olympic Games.



STAND 20

## IJRU – INTERNATIONAL JUMP ROPE UNION

The International Jump Rope Union (IJRU) is the international governing body for the sport of jump rope/rope skipping. Formed in 2018 through a union between World Jump Rope Federation (WJRF) and the International Rope Skipping Federation (FISAC-IRSF), we are working to spread the sport of jump rope around the world. Jump rope is an exciting and dynamic sport that requires agility, strength, speed, and flexibility. Athletes compete individually and in teams in a series of speed and freestyle events. In 2020 we will be holding our first World Championship and can't wait to showcase our sport.



STAND 23

**NITRO CIRCUS**

Nitro Circus channels a passion for pushing the limits into exciting events and electrifying content. This leading global brand stands at the forefront of action sports and entertainment, having sold over 3.5 million tickets to date, aired programming in 60 countries, and engaged 25 million fans across multiple digital touchpoints. With thrilling moments like the record-breaking “Evel Live” television special, Nitro Circus captivates fans worldwide and also fosters innovation with the revolutionary Nitro World Games, action sports’ premiere competition. Expanding outside of America for the first time, Nitro World Games will make its Wales debut in May 2020. Nitro Rallycross also drives progression, earning rave reviews from the industry following its 2018 introduction.



STAND 25

**USA KETTLEBELL SPORT LIFTING**

USA Kettlebell Sport Lifting, a nonprofit organization created with an intent to promote, advance and unify The Sport of Kettlebell Lifting in the USA and to select, sponsor and send qualified athletes to National and World stages. Currently, USKSL is the USA representative for The International Union of Kettlebell Sport Lifting, under Observer Status. USKSL understands the benefits of Kettlebell Sport Lifting which is used for increasing both strength and endurance. Kettlebell Lifting is a World recognized sport and incredible tool beneficial to users from youth to veteran ages creating flexibility, joint strength, core stability and full body cardiovascular conditioning.



STAND 26

**LEON CVB**

We are an Association that has as a primary objective to promote and consolidate Leon Guanajuato City as the ideal destiny to make events congresses fairs expositions as well all type of sports events.

Leon counts with an excellent lodging infrastructure transport and fairgrounds and sports events enough to harbor almost every sportive competence.

And undoubtedly the privileged location of the city in the center of the country our public spaces from huge beauty, the traditions and the culture but most of all the warmth and attention of our people contribute the events in Leon are successful

**BRONZE PARTNER**



# EXHIBITORS

**Guadalajara**

IS THE QUINTESSENTIAL DESTINATION

STAND 28

## GUADALAJARA

Guadalajara is an intersection of Mexican traditions and modern amenities. Boasting the largest convention center in Mexico, 61 unique venues, 22 arenas and stadiums and 23,500 rooms with the metropolitan area, Guadalajara is the perfect place for your next high-impact event or meeting.

### Why us?

The Guadalajara Visitors and Convention Office is a non-commercial association that together with the Tourism Trust of the Guadalajara Metropolitan Area is dedicated to promoting the economy through tourism. For more than 40 years, we have offered extensive advice to associations and event organizers holding congresses, conventions, incentives, fairs, and exhibitions in the city.

Contribution to you as a meeting planner includes:

- Preparation of the professional proposal for your event with the support of hotels, venues and MICE suppliers.
- Support during site inspections and familiarization trips.
- Event headquarters.
- Headquarters postulation.
- Logistical support.
- Management with authorities.
- Spouses program.
- Connecting with all MICE suppliers.
- Expo Guadalajara – Mexico's Largest Convention Center

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STAND 32

## MIAMI MARLINS

The Marlins are Miami's Major League Baseball organization. The Club was one of the fastest in history to win a World Series following its inaugural season, accomplishing the feat for the first time in 1997, and again in 2003. A group including Bruce Sherman and Derek Jeter acquired the team on October 2, 2017. The team resides at Marlins Park in Miami's Little Havana neighborhood, a venue that offers a diverse array of year-round entertainment experiences and business opportunities, emblematic of the cultural vibrancy that makes Miami such a unique city, and a premier international destination for business and tourism.

**WBSC**

*Game Time!*

STAND 33

## WBSC – WORLD BASEBALL SOFTBALL CONFEDERATION

Headquartered in Lausanne, Switzerland — the Olympic Capital — the World Baseball Softball Confederation (WBSC) is the world governing body for baseball and softball. WBSC has 211 National Federation and Associate Members in 138 countries and territories across Asia, Africa, Americas, Europe and Oceania, which represent a united baseball/softball sports movement that encompasses over 65 million athletes and attracts approximately 150 million fans to stadiums worldwide annually.



## STAND 34

### PANAM SPORTS

The Pan American Sports Organization, Panam Sports, is the owner of the Pan American Games and the leader of the Olympic Movement throughout the American continent. Panam Sports supports and offers resources towards the development of sport throughout its 41 member nations. Panam Sports has successfully overseen 18 editions of the Pan American Games, beginning in 1951 and being held every four years since.

**GOLD PARTNER**



## STAND 38

### CANADIAN SPORT TOURISM ALLIANCE (CSTA)

The Canadian Sport Tourism Alliance (CSTA) is a non-governmental, member-based, capacity building organization that promotes sport tourism as a grassroots economic development initiative at the community level. The CSTA services over 500 members across Canada, including 130 municipalities, 300 national and provincial sport, multi-sport and major games organizations and a variety of other sport and tourism industry partners. Sport tourism is the fastest growing segment of the tourism industry in Canada with over \$6.8 billion in annual spending by domestic and international visitors.

**SILVER PARTNER**



## STAND 40

### SARASOTA – BRADENTON

Sarasota and Bradenton are neighboring regions located on the Gulf Coast of Florida known for their elite sports facilities and pristine beaches. The region has successfully hosted numerous major international events, including the 2017 World Rowing Championships and the 2019 CONCACAF U-17 Championships. Sarasota County is home to Nathan Benderson Park, North America's only Class A rowing and paddle-sport facility; Selby Aquatic Center, an outdoor aquatics venue featuring an Olympic-sized pool; and Siesta Beach, one of the US's top beaches for sand sports. Bradenton's Premier Sports Campus features 23 full-sized FIFA regulated, laser leveled celebration grass fields built on a state-of-the-art irrigation system, enabling consistent play in a variety of field sports. The newly built stadium, concession stand, and administrative office provides all the key assets needed for a major tournament. Just up the road is world renowned IMG Academy – a full-service multi-sport campus ideal for high level tournaments and training for amateur, collegiate and professional athletes in a variety of sports. The region is also home to three Major League Baseball Spring Training facilities and will be host to the U18 Baseball World Cup in 2021.

Visit our booth to learn more about hosting a future event in Sarasota-Bradenton, Florida!

**SILVER PARTNER**



# EXHIBITORS

## GREATER FORT LAUDERDALE

STAND 44

### GREATER FORT LAUDERDALE

With year-round sunshine and an annual average of 77-degrees, Greater Fort Lauderdale is a winter vacation paradise. Your clients can explore 23 miles of beautiful beaches and 300 miles of navigable waterways. Perfect weather for waterfront dining and walk-in diving. Outdoor adventures in the Florida Everglades. Hundreds of daily nonstop flights in/out of FLL and home to Port Everglades, one of the busiest cruise ports in the world. Accommodations ranging from luxury beachfront resorts to intimate, award-winning Superior Small Lodgings.

Find out more at [sunny.org](http://sunny.org)

**GOLD PARTNER**



STAND 46

### FLORIDA SPORTS PAVILION

The Florida Sports Foundation, a division of Enterprise Florida, Inc., is a 501(C)3 non-profit corporation, serving as the Sunshine State's Sports Industry Development. Florida's Sports Industry creates more than \$57.4 billion in economic impact for the Sunshine State, provides over 580,000 jobs for its citizens, and attracts over 16 million out of state visitors each year. All of which deservingly make Florida the "Sports Capital of the World".

**GOLD PARTNER**



STAND 60

### SPORTAMIX

Sportamix is a unique global sports networking platform that offers the opportunity to make valuable connections in the sports world. With a Sportamix profile, people who participate in sports can simply and conveniently discover and interact with one another.

Looking to showcase yourself to others in the sports industry? Our platform connects athletes, coaches, parents, recruiters, and the like. It is our mission to make opportunities accessible to anyone who is interested in advancing in sports.

Whether playing sports is your hobby or your career goal, Sportamix can help you make the most of your presence in the sports world.



## STAND 61

### TEXAS

World-class is synonymous with the Dallas-Arlington-Frisco region, home to six professional sports teams and exceptional venues of AT&T Stadium, Globe Life Park/Field, Toyota Stadium, American Airlines Center, Fair Park, and the Kay Bailey Hutchison Convention Center Dallas. The 5th largest media market in the U.S., Dallas-Arlington-Frisco is also famous for its renowned dining, designer shopping, first-class accommodations and endless entertainment options. A richly diverse region, multiple cultures have called Dallas-Arlington-Frisco home and have helped shape and define the region. Texas Hospitality is at its finest in Dallas-Arlington-Frisco, where our goal is to develop the ultimate client experience for every event.



## STAND 62

### VAN WAGNER PRODUCTIONS

Van Wagner Productions is the longest-running full-service sport presentation and video production company. Van Wagner has been at the forefront of the industry for nearly 40 years with projects and clients spanning the globe, including nine Olympic Games, Paralympic Games, Pan American and Parapan American Games, the past 36 Super Bowls, NFL International Series, US Open of Tennis, the College Football Playoff, NCAA Final Four, Kentucky Derby and many more.



## STAND 63

### JUNCKERS

Solid hardwood is the gold standard for high performance flooring, and no one does it better than Junckers

For more than 85 years, Junckers has produced state-of-the-art, solid hardwood sports floor systems, which have enabled top athletes all over the world to perform at their absolute best. This is why Junckers is consistently chosen for Universities, Championships, and Olympic venues.

Junckers innovative subfloor systems ensure consistent ball bounce, excellent shock absorption, and most importantly, a safe level of resilience for the athletes. With a variety of systems designed to meet all types of budget and performance needs, Junckers has grown to be Europe's largest solid hardwood sports flooring producer. In fact, Junckers has supplied well over 1 Billion square feet of solid hardwood, all over the world, and all floors are supported through their dedicated global dealer network.

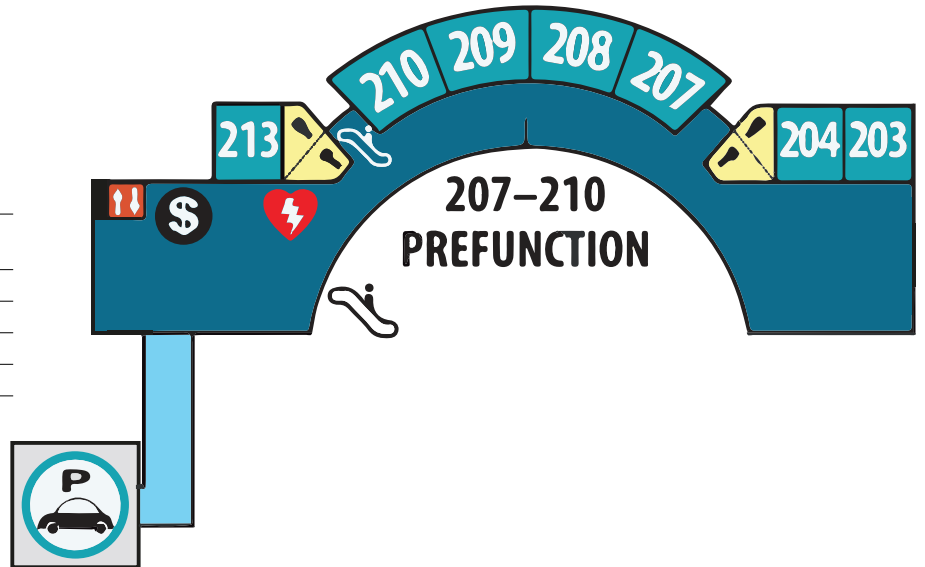
Junckers sports floors are designed for quick installation - usually about 1/3 the time compared to other solid hardwood options. And since Junckers is a true solid hardwood, it can be sanded to look like new, time and time again. Many of our 50-year old floors are still in use today.



# GETTING AROUND VENUE PLAN

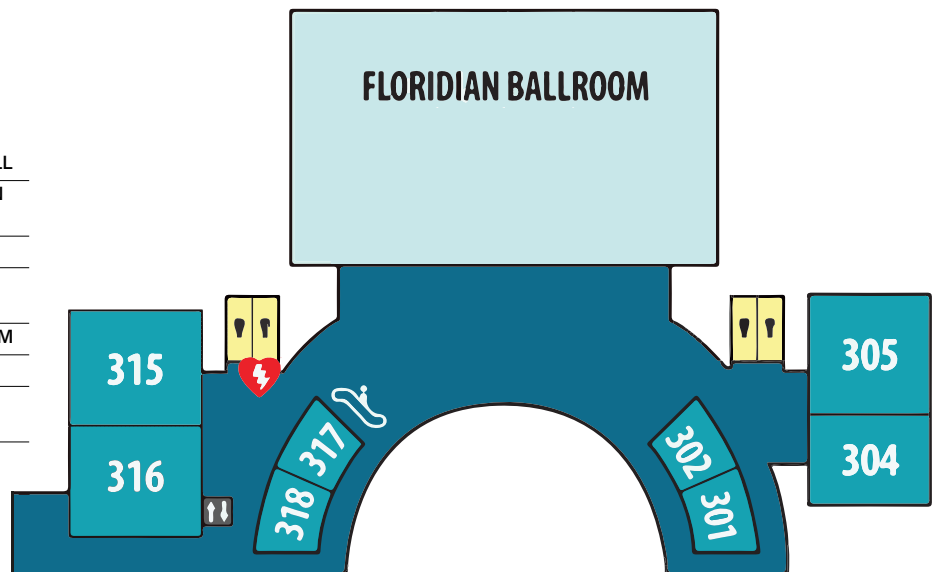
## 2 Second Floor

PREFUNCTION HALL 207-210	REGIONAL SPORTACCORD PAN AMERICA WELCOME DESK
LEFT ESCALATOR	REGIONAL SPORTACCORD PAN AMERICA ENTRANCE AND EXIT
208	MEDIA WORKING ROOM
209	LOC OFFICE
210	PANAMSPORT OFFICE
213	SPEAKERS READY ROOM
204 & 203	PARTNERS MEETING ROOMS

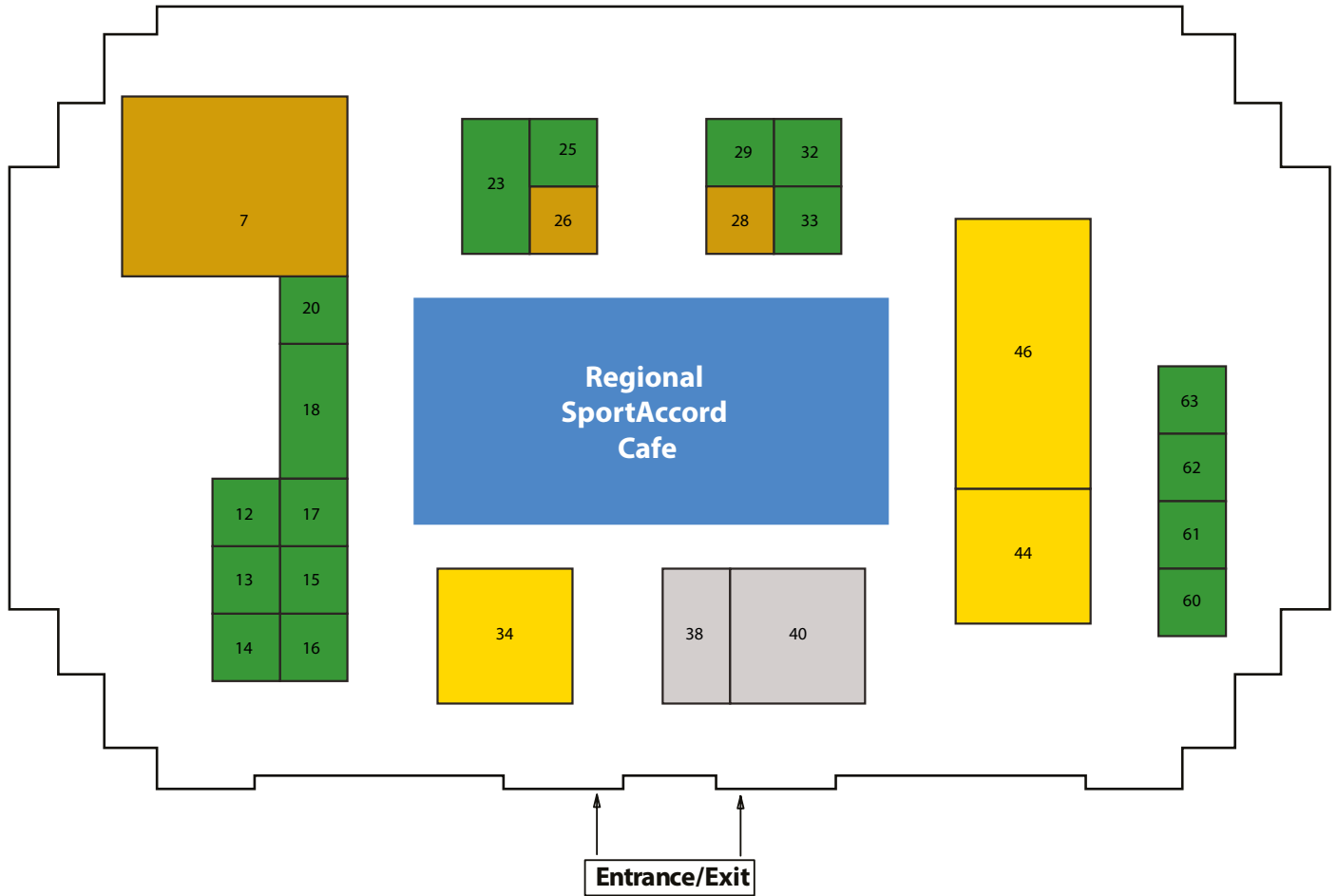


## 3 Third Floor

FLORIDIAN BALLROOM D/C/B/A	REGIONAL SPORTACCORD PAN AMERICA EXHIBITION HALL
316-315	REGIONAL SPORTACCORD PAN AMERICA CONFERENCE ROOM
317	AIMS PRESIDENT OFFICE
318	SPORTACCORD, GAISF, ARISF PRESIDENT OFFICE
301	SPORTACCORD MEETING ROOM
302	SPORTACCORD OFFICE
304	ACODEPA & DECADE MEETING ROOM



# GETTING AROUND FLOORPLAN



- 7 FITEQ - Teqball
- 12 Greensboro North Carolina CVB
- 13 Connect Sports
- 14 Omni - Threat Structures
- 15 AAU - Amateur Athletic Union
- 16 SportAccord
- 17 Colombia
- 18 World Lacrosse
- 20 IJRU - International Jump Rope Union

- 23 Nitro Circus
- 25 USA Kettlebell Sport Lifting
- 26 Leon CVB
- 28 Guadalajara
- 32 Miami Marlins
- 33 WBSC - World Baseball Softball Confederation
- 34 Panam Sports
- 38 Canadian Sport Tourism Alliance

- 40 Sarasota - Bradenton
- 44 Greater Fort Lauderdale
- 46 Florida Sports Pavilion
- 60 Sportamix
- 61 Texas
- 62 Van Wagner Productions
- 63 Junckers

Gold Partner
  Silver Partner
  Bronze Partner
  Exhibitor

# GETTING AROUND MOBILE APP

## THE SPORTACCORD MOBILE APP IS NOW LIVE!

The SportAccord Mobile App can be downloaded on the Apple Store and Google Play.

Simply use your **REGISTRATION EMAIL** as your username and your **REGISTRATION NUMBER** as the password.

### SPORTACCORD APP FEATURES

Make the most of your time in Fort Lauderdale with the Mobile App. Plan ahead and save time, connect with delegates and peers, schedule meetings, bookmark conference sessions and social events – in a few easy clicks. Keep your colleagues and audiences up-to-date with the latest news and stories – this smart Mobile App works across your social media platforms too.

**Social Media:** Your event's social media channels, all collected in one feed. Works with Instagram, Twitter & Facebook. #handy. Love the venue? Listening to a truly inspirational talk? Snap a picture and share it with the world.

**Meeting Requests:** Use the directory to begin networking, contact other delegates and schedule a meeting.

**Sessions:** Be in the know! Get up-to-speed quickly with the Conference Programme and Official Schedule. View conference sessions and speakers, workshops, official meetings and social events.

### ACCESS THE APP VIA THIS QR CODE:



## CONTACT

Should you require assistance while attending Regional SportAccord Pan America 2019 please do not hesitate to contact: [info@regionalsportaccord.sport](mailto:info@regionalsportaccord.sport) or visit [www.regionalsportaccord.sport/about/contact-us](http://www.regionalsportaccord.sport/about/contact-us)



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