

IFFORUM

FOR THE IFs BY THE IFs



IF FORUM 2021

LAUSANNE, SWITZERLAND



With the support of the



INTERNATIONAL
OLYMPIC
COMMITTEE



IF FORUM AT A GLANCE

300

LEADERS OF THE WORLD OF SPORT

125+

OLYMPIC AND
INTERNATIONAL SPORT FEDERATIONS

*"THE ONLY EVENT WHERE YOU CAN MEET
ALL INTERNATIONAL FEDERATIONS
IN AN INTIMATE ENVIRONMENT WITH
EXCLUSIVE COMMERCIAL PARTNERS"*

KEY HIGHLIGHTS



3-DAY EXCLUSIVE
GATHERING



VIP FUNCTIONS
& EVENTS



THEMED CONFERENCES
& WORKSHOPS



SOCIAL ACTIVITIES
FOR NETWORKING

With the support of the



INTERNATIONAL
OLYMPIC
COMMITTEE

BENEFITS OF PARTNERING

1

Network with key decision-makers in sport

2

Position yourself at the centre of International Sport Federations and Associations

3

A unique partnership providing commercial visibility in an exclusive environment

4

Take part in discussions shaping the future of sport



BEING AN OFFICIAL PARTNER

PARTNER RIGHTS

5

Passes

- Number of Delegate Passes

10

Hotel Accommodation

- Number of Complementary Nights at Official Hotel



Meeting Room

- Shared with other partners



Branding

- On Registration Desk and within the Main Auditorium
- Logo on Acknowledgement Slide
- Delegate Bag Insert



Printed Programme

- Logo and 50 Word Profile
- Logo on Partner Acknowledgement Page

5

Introductions

- Number of Introductions from SportAccord Team



Presentation

- "Meet the Partners" - 10 minutes



Online Recognition

- Logo, Profile and Link in IF Forum Website



Post Event

- Opportunity to Post a "White Paper" in the SportAccord Website



Partners Breakfast



Dedicated Literature Racks



The logo for SportAccord, featuring the word "SPORT" in black uppercase letters with colored accents (orange, blue, green) on the letters 'S', 'P', and 'T'. Below it, the word "ACCORD" is in black uppercase letters with colored accents (blue, green, pink, orange) on the letters 'A', 'C', 'O', and 'D'.

SPORT ACCORD

WORLD SPORT & BUSINESS SUMMIT

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