

VIRTUAL 

# IFFORUM

FOR THE IFs BY THE IFs



## VIRTUAL INTERNATIONAL FEDERATION (IF) FORUM

LAUSANNE, SWITZERLAND

**25 MAY 2021**



With the support of the



INTERNATIONAL  
OLYMPIC  
COMMITTEE

# VIRTUAL IF FORUM AT A GLANCE

**300**

LEADERS FROM  
THE WORLD OF SPORT

**125+**

OLYMPIC AND  
INTERNATIONAL SPORT FEDERATIONS

*"THE ONLY EVENT WHERE YOU CAN MEET  
ALL INTERNATIONAL FEDERATIONS AND  
EXCLUSIVE COMMERCIAL PARTNERS"*

## KEY HIGHLIGHTS



FULL-DAY EXCLUSIVE  
GATHERING



SPORTACCORD 2021  
COUNTDOWN  
CELEBRATION



THEMED  
CONFERENCES



VIRTUAL  
NETWORKING  
OPPORTUNITIES

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# BENEFITS OF PARTNERING

1

Network with key decision-makers in sport

2

Position yourself at the centre of International Sport Federations and Associations

3

A unique partnership providing commercial visibility in an exclusive environment

4

Take part in discussions shaping the future of sport



# BEING AN OFFICIAL PARTNER

## PARTNER RIGHTS



### Official Status

- Right to use the IF Forum 'Official Partner' logo



### Delegate Passes

- 10 virtual delegate passes



### Dedicated Virtual Meeting Room

- Use of Virtual Partner meeting room through the virtual platform
- To be able to network and to share company information



### Event Branding

- Branding on registration & virtual platform
- Logo on virtual backdrop & live stream
- Acknowledgement slide during conference wrap-up
- Opportunity to provide a commercial video



### Virtual Event Guide

- Logo and 50 word profile in the virtual Event Guide
- Logo on Partner acknowledgement page of the virtual Event Guide



### Introductions

- Best endeavours with assistance of personal introductions to 7 key individuals



### Online Recognition

- Logo, Profile and Link on the IF Forum section of the SportAccord website



### Placement in Virtual Delegate Bag

- Dedicated Literature Placement in the Virtual Delegate Bag



### Post Event

- Opportunity to Post a "Case Study" in the SportAccord Website



The logo for SportAccord, featuring the word "SPORT" in a bold, sans-serif font above the word "ACCORD" in a similar font. Each letter is filled with a different color: S (orange), P (red), O (blue), R (green), T (purple), A (blue), C (green), C (orange), O (red), R (purple), D (orange).

# SPORT ACCORD

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## **SportAccord**

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