

VIRTUAL 

# IFFORUM

FOR THE IFs BY THE IFs



## **VIRTUAL INTERNATIONAL FEDERATION (IF) FORUM**

LAUSANNE, SWITZERLAND

**25 MAY 2021**

With the support of the



INTERNATIONAL  
OLYMPIC  
COMMITTEE



# VIRTUAL IF FORUM AT A GLANCE

300

LEADERS FROM  
THE WORLD OF SPORT

125+

OLYMPIC AND  
INTERNATIONAL SPORT FEDERATIONS

*"THE ONLY EVENT WHERE YOU CAN MEET  
ALL INTERNATIONAL FEDERATIONS AND  
EXCLUSIVE COMMERCIAL PARTNERS"*

## KEY HIGHLIGHTS



FULL-DAY EXCLUSIVE  
GATHERING



SPORTACCORD 2021  
COUNTDOWN  
CELEBRATION



THEMED  
CONFERENCES



VIRTUAL  
NETWORKING  
OPPORTUNITIES

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# BENEFITS OF PARTNERING

1

**Network with key decision-makers in sport**

2

**Position yourself at the centre of International Sport Federations and Associations**

3

**A unique partnership providing commercial visibility in an exclusive environment**

4

**Take part in discussions shaping the future of sport**

# BEING AN OFFICIAL PARTNER

## PARTNER RIGHTS



### Official Status

- Right to use the IF Forum 'Official Partner' logo



### Delegate Passes

- 10 virtual delegate passes



### Dedicated Virtual Meeting Room

- Use of Virtual Partner meeting room through the virtual platform
- To be able to network and to share company information



### Event Branding

- Branding on registration & virtual platform
- Logo on virtual backdrop & live stream
- Acknowledgement slide during conference wrap-up
- Opportunity to provide a commercial video



### Virtual Event Guide

- Logo and 50 word profile in the virtual Event Guide
- Logo on Partner acknowledgement page of the virtual Event Guide



### Introductions

- Best endeavours with assistance of personal introductions to 7 key individuals



### Online Recognition

- Logo, Profile and Link on the IF Forum section of the SportAccord website



### Placement in Virtual Delegate Bag

- Dedicated Literature Placement in the Virtual Delegate Bag



### Post Event

- Opportunity to Post a "Case Study" in the SportAccord Website









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