VIRTUAL INTERNATIONAL FEDERATION (IF) FORUM
LAUSANNE, SWITZERLAND
25 MAY 2021

With the support of the

INTERNATIONAL OLYMPIC COMMITTEE
VIRTUAL IF FORUM AT A GLANCE

300 LEADERS FROM THE WORLD OF SPORT

125+ OLYMPIC AND INTERNATIONAL SPORT FEDERATIONS

"THE ONLY EVENT WHERE YOU CAN MEET ALL INTERNATIONAL FEDERATIONS AND EXCLUSIVE COMMERCIAL PARTNERS"

KEY HIGHLIGHTS

FULL-DAY EXCLUSIVE GATHERING

SPORTACCORD 2021 COUNTDOWN CELEBRATION

THEMED CONFERENCES

VIRTUAL NETWORKING OPPORTUNITIES
**Benefits of Partnering**

1. Network with key decision-makers in sport
2. Position yourself at the centre of International Sport Federations and Associations
3. A unique partnership providing commercial visibility in an exclusive environment
4. Take part in discussions shaping the future of sport

**Being an Official Partner**

**Partner Rights**

- **Official Status**
  - Right to use the IF Forum ‘Official Partner’ logo

- **Delegate Passes**
  - 10 virtual delegate passes

- **Dedicated Virtual Meeting Room**
  - Use of Virtual Partner meeting room through the virtual platform
  - To be able to network and to share company information

- **Event Branding**
  - Branding on registration & virtual platform
  - Logo on virtual backdrop & live stream
  - Acknowledgement slide during conference wrap-up
  - Opportunity to provide a commercial video

- **Virtual Event Guide**
  - Logo and 50 word profile in the virtual Event Guide
  - Logo on Partner acknowledgement page of the virtual Event Guide

- **Introductions**
  - Best endeavours with assistance of personal introductions to 7 key individuals

- **Online Recognition**
  - Logo, Profile and Link on the IF Forum section of the SportAccord website

- **Placement in Virtual Delegate Bag**
  - Dedicated Literature Placement in the Virtual Delegate Bag

- **Post Event**
  - Opportunity to Post a ‘Case Study’ in the SportAccord Website