



# IFFORUM

FOR THE IFs BY THE IFs

**28-29 NOVEMBER 2022**

The Olympic Museum | Lausanne, Switzerland

**E V E N T   G U I D E**

# IFFORUM

FOR THE IFs BY THE IFs

## STAKEHOLDERS



## PARTNERS



## HOST CITY PARTNERS





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# WELCOME

**This IF Forum is taking place in turbulent times. A global pandemic, wars and conflicts, economic uncertainty, climate change: these and many other challenges are confronting the Olympic Movement simultaneously. All of us in the Olympic community must prepare for this future.**

In these difficult times, we need the power of sport as a force for good in the world more than ever. This is why our Olympic Agenda 2020+5 is focused on strengthening the role of sport as an important enabler for the United Nations Sustainable Development Goals.

The theme of this year's Forum, "International Federation Impact – Safe Sport and Sustainable Development", captures this growing relevance of sport in our fragile world.

There is a new world order in the making. This new world order will be more divisive than the one we in the Olympic Movement are striving for. This unfortunate trend alerts us because it is going against our Olympic peace mission. But exactly in these divisive and confrontational times, people around the world are looking for a unifying force: a unifying force that brings all humankind together. This is what the Olympic Movement can offer. We unite the entire world in peaceful competition.

To be able to do so, we need to be united ourselves in the Olympic Movement. In partnership with the IF community, the IOC is ready to shape this future with our shared Olympic values.

This IF Forum is therefore an opportunity to set the course for the future of the IF community and to reinforce the commitment to our shared Olympic mission to make the world a better and a more peaceful place through sport.

Thomas Bach

President, International Olympic Committee



# WELCOME

Dear friends,

**In the past 40 years, we have done so much to deliver on the promise of sport around the world. Our event calendars are full of opportunities and sport is a much greater part of the lives of so many young people.**

At the same time, like other actors in society, we have become very much more aware of the importance of protecting our athletes from harm while also doing the same for our host communities, everyone connected to our events and, of course, our planet.

Ultimately, the continued future of sport depends on the goodwill of the parents whose support is needed in encouraging their children to become athletes. We must make this as easy a decision as possible for parents, by maximising the benefits of participation while minimising the risk. Parents need to have confidence that we will make the practice of sport as safe as we can, especially when it comes to protection from harassment and abuse. And that we, as those responsible for the athletes, will do everything to create a welcoming and safe environment.

And for all our sports, especially those which are practised outside, climate change has become a real issue. From winters in the mountains to summers in the cities, we can see and we can feel the impacts of this climate change. We must consider not only our own impacts but also our opportunity to deliver wider benefits. We know that sport can be a vehicle for positive social change. Our planet needs us to take action and to encourage action.

Sport has the power to transmit positive values: excellence, friendship and respect. In order to maintain this power, we must ensure these values are present in the way we run our sports and deliver our events. Just as our participants must be protected and our planet must be respected, the human rights of everyone connected to our sports and events must also be respected.

This year's IF Forum will address these three critical issues: safe sport, sustainability and human rights. To achieve further progress in these areas requires an overall culture of protection and prevention. I believe it is deeply symbolic that we are making a priority of these issues for all the IFs and that we will come together to discuss them at the Olympic Museum. With this symbolism, we are demonstrating our commitment to the right kind of culture.

On behalf of the GAISF and SportAccord teams, I would like to thank in advance everyone who has helped make this opportunity possible: the IOC, of course, the City of Lausanne and the Canton of Vaud, and also our Official Partners: One Plan, Marsh and Sport Event Denmark. I very much look forward to seeing you in Lausanne.

Best wishes,

Ivo Ferriani

President, SportAccord and GAISF



# HOST CITY PARTNERS



Lausanne and the Canton of Vaud are home to 60+ international sports organisations, including the International Olympic Committee, a vast number of international sport federations, the Court of Arbitration for Sport, various sports media, the International Academy of Sports Science and Technology and a multitude of active companies that offer varying services to the world of international sport.

Over the years, this region has generated a wealth of knowledge, expertise and innovative thinking that truly shapes the world of sport today. It is the unique concentration of new ideas, new talents and new opportunities in international sport that makes Lausanne Olympic Capital the world's leading international sport ecosystem.

The Olympic Capital has built a rich legacy and valuable experience after the organisation of international sporting events. In 2022, Lausanne and the State of Vaud successfully hosted two stages of the Tour de France, events that were within the "l'année du vélo" programme which also celebrated the first edition of the women's Tour de Romandie race, among other events linked to cycling.

The Olympic Capital continues to play its role as the centre of the international sports world: now, Lausanne is ready to host the IF Forum 2022!

Lausanne Olympic Capital is supported by the Canton of Vaud and the City of Lausanne.

# PARTNERS



## MARSH

International Federations and global sports events demand world-class advice. With continuing focus on risk management and insurance solutions, Marsh's Global Sports and Events Practice has experienced specialists who understand the risk solution needs of this industry. Our mission is to create and deliver integrated solutions that let our clients focus on making sports more successful.



## ONEPLAN

OnePlan massively improves how International Federations plan their events and venues. A collaborative and visual event planning platform, OnePlan is used by over 15,000 events worldwide including by World Triathlon, FIBA, Silverstone, plus NBA, NFL and Premier League teams. It enables accurate, real-time planning in 2D and 3D digital twin, with its data giving you powerful event intelligence to aid operational efficiency. Customisable for any sport, OnePlan reduces the need for site visits, providing substantial cost savings and unlocking associated sustainability benefits.

The Sport Event Denmark logo is a red rectangular button with the words 'SPORT EVENT' on the top line and 'DENMARK' on the bottom line, both in white, uppercase, sans-serif font.

SPORT EVENT  
DENMARK

## SPORT EVENT DENMARK

Sport Event Denmark is the national Danish sporting event organisation. Established and supported by the Danish Government. Our objective is bidding for and hosting world-class sporting events in Denmark, for example World – and European Championships in different sports as well as major sports congresses. Sport Event Denmark is working in close collaboration with the Danish host cities and the national governing bodies. Today, Denmark is one of the leading countries in terms of hosting world-class sporting events.

# PROGRAMME

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## *INTERNATIONAL FEDERATION IMPACT* *Safe Sport and Sustainable Development*

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### **MONDAY, NOVEMBER 28 (17:00 – 19:30)**

**17:00-17:05**

#### **INTRODUCTIONS**

David Eades, Anchor and Journalist, BBC World

**17:05-17:20**

#### **IOC WELCOME**

Thomas Bach, President, International Olympic Committee

**17:20-17:35**

#### **HOST WELCOMES**

Christelle Luisier Brodard, State Councillor, Department of Institutions, Territory and Sport, Canton of Vaud

Émilie Moeschler, Vice-Mayor, Sport and Social Cohesion Direction, City of Lausanne

**17:35-17:50**

#### **OPENING ADDRESS**

Ivo Ferriani, President, SportAccord and GAISF

**17:50-18:10**

#### **HUMAN RIGHTS KEYNOTE**

David Grevenberg CBE, Chief Innovation and Partnerships Officer, Centre for Sport and Human Rights

**18:10-18:30**

#### **SUSTAINABILITY KEYNOTE**

Dale Vince, Chairman, Forest Green Rovers

**18:30-18:35**

#### **WRAP-UP AND TUESDAY PRELUDE**

David Eades, Anchor and Journalist, BBC World

**18:35-19:30**

#### **COCKTAIL RECEPTION**

Please join us for snacks, drinks and socialising





## TUESDAY, NOVEMBER 29 (09:00 – 17:30)

**09:00-09:05**

### **WELCOME AND OPENING REMARKS**

Martin Gibbs, Acting Managing Director, SportAccord

**09:05-09:20**

### **SCENE SETTER: HUMAN RIGHTS & SAFE SPORT STRATEGY – A GLOBAL PERSPECTIVE**

Rachel Davis, Vice President, Co-Founder, Shift

**09:20-10:15**

### **PANEL SESSION AND Q&A: HUMAN RIGHTS IN PRACTICE – WHAT ARE WE EXPECTED TO DO?**

Moderated by:

David Eades, Anchor and Journalist, BBC World

Panelists include:

Ashley Ehlert, Deputy General Secretary & Legal Director, International Ice Hockey Federation

David Grevemberg CBE, Chief Innovation and Partnerships Officer, Centre for Sport and Human Rights

Alex McLin, Director, Gymnastics Ethics Foundation

Magali Martowicz, Head of Human Rights, IOC

**10:15-10:25**

### **IF FORUM PARTNER PRESENTATION: MARSH**

Richard Tolley, Sport, Entertainment & Media Industry Leader, Marsh

**10:25-10:50**

### **COFFEE BREAK**



## PROGRAMME (CONTINUED)

**10:50-11:20**

### **SCENE SETTER: SAFE SPORT – THINK GLOBALLY, ACT LOCALLY**

Alan Gilpin, Chief Executive Officer, World Rugby

Kirsty Burrows, Senior Manager Safe Sport Unit, International Olympic Committee

Dr Tine Vertommen, IOC Safe Sport Expert Consultant Researcher Forensic Psychology,  
Thomas More

**11:20-12:15**

### **PANEL SESSION AND Q&A: SAFE SPORT – THINK GLOBALLY, ACT LOCALLY**

Moderated by:

Gloria Viseras OLY, IOC Safe Sport Senior Project Manager, International Olympic Committee

Panellists include:

Julie Gabriel, President, International Savate Federation

Áine Power, Deputy Legal Director, International Equestrian Federation

Georgina Usher, CEO, British Fencing

Dr Sergio Lara-Bercial, PhD in Positive Youth Development in Sport, Vice President for  
Strategy & Development, International Council for Coaching Excellence

Kady Kanouté Tounkara OLY, Basketball Olympian, IOC Athletes' Entourage Commission  
ANOCA Athletes' Commission, Clean Sport Advocate

Havard B. Ovrengard, Safe Sport Advisor, Norwegian Olympic & Paralympic Committee and  
Confederation of Sports

**12:15-13:25**

### **LUNCH**

**13:25-13:35**

### **SCENE SETTER: SUSTAINABILITY**

Matthew Campelli PIEMA, Founder, The Sustainability Report

**13:35-14:30**

**PANEL SESSION AND Q&A: SUSTAINABILITY –  
THINKING STRATEGICALLY, THE CHALLENGES AND WAY FORWARD**

Moderated by:

David Eades, Anchor and Journalist, BBC World

Panellists include:

Rodi Basso, CEO, UIM E1 Series

Riikka Rakic, Head of Sustainability, International Biathlon Union

Alexandra Rickham PLY, Head of Sustainability, World Sailing

Julie Duffus, Senior Manager Sustainability, International Olympic Committee

Jaime McKeown, Sustainability, Diversity & Inclusion Manager, World Rugby

**14:30-14:40**

**IF CASE STUDY: BIATHLON**

Riikka Rakic, Head of Sustainability, International Biathlon Union

**14:40-14:55**

**CLIMATE ACTION AWARDS LAUNCH**

**14:55-15:05**

**IF FORUM PARTNER PRESENTATION: ONEPLAN**

Paul Foster, Founder & CEO, OnePlan

**15:05-15:25**

**COFFEE BREAK**

**15:25-16:05**

**PANEL SESSION AND Q&A: HOW TO IMPLEMENT EASY CHANGES  
WITHIN YOUR SUSTAINABILITY STRATEGY**

Moderated by:

David Eades, Anchor and Journalist, BBC World

Panellists include:

Isabella Burczak, Advocacy & Development Manager, Union Cycliste Internationale

Niklas Carlsson, Deputy Secretary General, International Ski Federation

Tero Kalsta, Sales Coordinator, International Floorball Federation

Anne-Cécile Turner, Campaign Director, Sails of Change

**16:05-16:25**

**THE UNITED NATIONS SUSTAINABILITY DEVELOPMENT  
GOALS (SDGs) AND THEIR CONNECTION TO SPORT**

Tim Badman, Director – World Heritage Programme, International Union for Conservation of Nature

Sam Barratt, Chief, Environmental Education and Youth Unit, United Nations Environment Programme

Leigh Ann Hurt, Coordinator, Sports for Nature, Heritage, Culture and Youth Team, United Nations Environment Programme

**16:25-16:30**

**IF FORUM WRAP-UP**

David Eades, Anchor and Journalist, BBC World

**16:30-17:30**

**IF FORUM COCKTAIL**

Please join us for snacks, drinks and socialising

# SPEAKERS



**Thomas Bach**  
President, International  
Olympic Committee



**Tim Badman**  
Director – World Heritage  
Programme, International Union  
for Conservation of Nature



**Sam Barratt**  
Chief, Environmental Education  
and Youth Unit, United Nations  
Environment Programme



**Rodi Basso**  
CEO, UIM E1 Series



**Dr Sergio Lara-Bercial**  
PhD in Positive Youth Dev. in Sport,  
VP for Strategy & Development,  
International Council for Coaching  
Excellence



**Isabella Burczak**  
Advocacy & Development  
Manager, Union Cycliste  
Internationale



**Kirsty Burrows**  
Senior Manager Safe Sport  
Unit, International Olympic  
Committee



**Matthew Campelli**  
**PIEMA**  
Founder, The Sustainability  
Report



**Niklas Carlsson**  
Deputy Secretary General,  
International Ski Federation



**Rachel Davis**  
Vice President, Co-Founder,  
Shift



**Julie Duffus**  
Senior Manager Sustainability,  
International Olympic  
Committee



**David Eades**  
Anchor and Journalist,  
BBC World



**Ashley Ehlert**  
Deputy General Secretary &  
Legal Director, International  
Ice Hockey Federation



**Ivo Ferriani**  
President, SportAccord  
and GAISF



**Paul Foster**  
Founder & CEO, OnePlan



**Julie Gabriel**  
President, International  
Savate Federation



**Martin Gibbs**  
Acting Managing Director,  
SportAccord



**Alan Gilpin**  
Chief Executive Officer,  
World Rugby



**David Grevemberg CBE**  
Chief Innovation and  
Partnerships Officer, Centre  
for Sport and Human Rights



**Leigh Ann Hurt**  
Coordinator, Sports for Nature,  
Heritage, Culture and Youth Team,  
United Nations Environment  
Programme



**Kady Kanouté Tounkara OLY**  
Basketball Olympian, IOC Athletes'  
Entourage Commission ANOCA  
Athletes' Commission, Clean Sport  
Advocate



**Tero Kalsta**  
Sales Coordinator,  
International Floorball  
Federation



**Christelle Luisier  
Brodard**  
State Councillor, Dept of Institutions,  
Territory & Sport, Canton of Vaud



**Jaime McKeown**  
Sustainability, Diversity &  
Inclusion Manager, World  
Rugby

# SPEAKERS



**Alexander McLin**  
Director, Gymnastics Ethics  
Foundation



**Émilie Moeschler**  
Vice-Mayor, Sport and Social  
Cohesion Direction, City of  
Lausanne



**Havard B. Ovregard**  
Safe Sport Advisor, Norwegian  
Olympic & Paralympic Committee  
and Confederation of Sports



**Áine Power**  
Deputy Legal Director,  
International Equestrian  
Federation



**Riikka Rakic**  
Head of Sustainability,  
International Biathlon Union



**Richard Tolley**  
Sport, Entertainment & Media  
Industry Leader, Marsh



**Anne-Cécile Turner**  
Campaign Director, Sails of  
Change



**Georgina Usher**  
CEO, British Fencing



**Dr Tine Vertommen**  
IOC Safe Sport Expert Consultant,  
Researcher Forensic Psychology,  
Thomas More

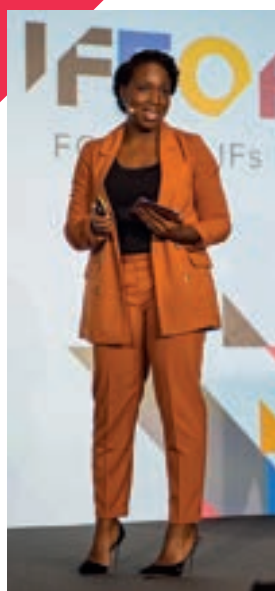


**Dale Vince**  
Chairman, Forest Green  
Rovers FC



**Gloria Viseras OLY**  
IOC Safe Sport Senior Project  
Manager, International  
Olympic Committee





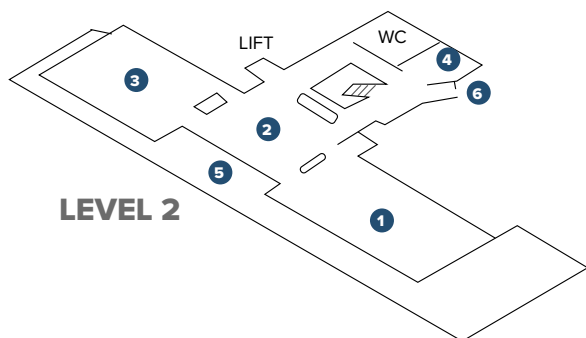
# WHAT IS THE IF FORUM?

**T**he International Federation (IF) Forum takes place annually and targets the specific needs of the Olympic and International Sport Federations movement with a focus on sharing best practices and knowledge.

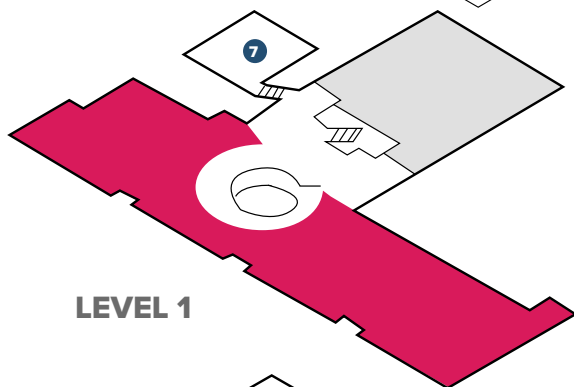
The event is open to International Sport Federation members from ASOIF (Association of Summer Olympic International Federations), AIOWF (Association of International Olympic Winter Sports Federations), ARISF (Association of IOC Recognised International Sports Federations), AIMS (Alliance of Independent Recognised Members of Sport) and GAISF (Global Association of International Sports Federations) and its Associate Members. In addition, the IF Forum receives the full support of the International Olympic Committee. IF Forum 2022 will once again be held in person, bringing together 300 leaders from over 125 International Sport Federations.

# INFORMATION

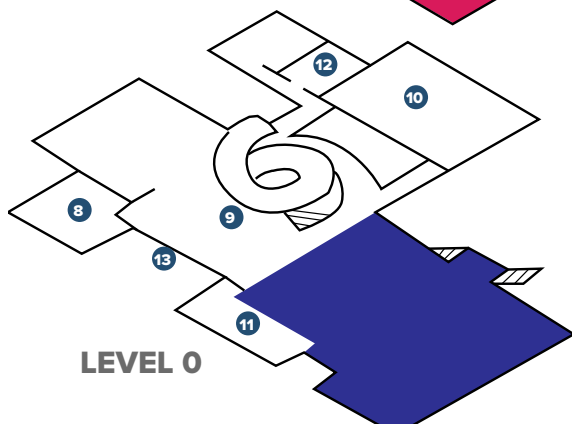
*The IF Forum is on Level 2 of the Olympic Museum*



- 1 LA GALERIE
- 2 TOM CAFÉ
- 3 CLUB COUBERTIN
- 4 VESTIARE / CLOAKROOM
- 5 LA TERRASSE / TERRACE
- 6 SORTIE NORD / NORTH EXIT



- 7 LE STUDIO (PARTNERS' MEETING ROOM)



- 8 LE GYM (STAFF ROOM)
- 9 WELCOME DESK
- 10 AUDITORIUM
- 11 SALLE OLYMPIE (MEETING ROOM)
- 12 VESTIARE / CLOAKROOM
- 13 MAIN ENTRANCE





## GAISF EXTRAORDINARY GENERAL ASSEMBLY INFORMATION

Please bring your IF Forum accreditation, if you have one, to aid the registration process at the GAISF Extraordinary General Assembly.

### DETAILS

Timings: 18:30-20:00 followed by a cocktail reception at SwissTech Convention Center.

### ADDRESS

SwissTech Convention Center  
Rue Louis Favre 2, 1024 Ecublens  
Switzerland

### TRANSPORT

- For delegates attending the GAISF Extraordinary General Assembly, a bus will take you from the Olympic Museum Bus Parking (lake side) to the SwissTech Convention Center.
- There will be only one departure at 17:30.
- A return bus will take you from the SwissTech Convention Center to the Mövenpick Hotel.
- Departures at 20:30 / 21:15 / 21:45 (22:00 if needed). Last bus at 21:45.



# CONTACT



FOR THE IFs BY THE IFs

IN COLLABORATION WITH



## SPORTACCORD

**Ivo Ferriani**, President

**Martin Gibbs**, Acting Managing Director

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## GAISF

**Ivo Ferriani**, President

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**Tel:** +41 21 612 30 70



## ASOIF

**Francesco Ricci Bitti**, President

**Andrew Ryan**, Executive Director

**Address:** Maison du Sport International, Avenue de Rhodanie 54, 1007, Lausanne, Switzerland

**Tel:** +41 21 601 48 88



Association of International Olympic Winter Sports Federations

## AIOWF

**Ivo Ferriani**, President

**Heike Groesswang**, Secretary General

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**President's Office:** c/o IBSF (Salzburger Strasse 678 - 5084 Grossgmain, Austria)



## ARISF

**Raffaele Chiulli**, President

**Riccardo Fraccari**, Secretary General

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**Tel:** +41 21 601 1876



## AIMS

**Stephan Fox**, President

**Gerhard Zimmermann**, General Secretary

**Address:** PO Box 1511, Nana Post Office, Sukhumvit Road, Klongtoey, Bangkok 10112, Thailand

**Tel:** +66 2 662 0130

## ASSOCIATE MEMBERS

**Bruno Molea**, President

# IFFORUM

FOR THE IFs BY THE IFs

## STAKEHOLDERS



## PARTNERS



## HOST CITY PARTNERS





# IFFORUM

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